

Shahenda Mohamed

Public relations specialist

An independent and self-motivated graduate with proven and tested negotiation, sales and marketing skills.

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☎ 01113548563

📍 Giza, Egypt

EDUCATION

Intermediate

Misr university for science and technology

09/2016 - 08/2020

6 October

Courses

- Digital marketing
- Public relations management

WORK EXPERIENCE

Public relations specialist

CSR Egypt

10/2020 - 09/2021

Giza

Achievements/Tasks

- Communicate with clients by telephone, mail.
- Understand customer needs and requirements.
- Organize events, by being a part of 2 events under the patronage of H.E DR. Mostafa Madbouly.
- Media monitor.

SKILLS

Sales and marketing

Communication skills

Email marketing

Teamwork

Decision making

Research

Ability to plan, organize

Reputation management

PERSONAL PROJECTS

Champs behind lamps (09/2019 - 01/2020)

- Organize an successful event at MUST university, by the present of prominent public figures like Mina Samir, Khaled Rizk and Amira Osama.
- Introduce new sports other than football to the arena.
- Raise awareness of Egyptian athletes who became champions.

LANGUAGES

English

Full Professional Proficiency