

Mohamed Farag



Contact



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Languages

Arabic



English



PERSONAL SKILLS

- Flexibility
- Time Management
- Problem solving
- Great communication skills
- Ability to work under Pressure
- Action planning
- Leadership
- Willing to learn

Summary

Digital Marketing manger with 6+ years of experience specializing in marketing. i Have a proven ability to come up with interesting ideas for unforgettable marketing campaigns where I can effectively apply my skills and knowledge ve learned, and also to get an opportunity to be a part by focusing on providing significant contribution to the success of company.

Skill Highlights

- Project management
- Strong decision maker
- Complex problem solver
- Search Engine
- Optimization.
- Keyword Optimization
- Google Search Console.
- Social Media Marketing.
- Email Marketing
- Wordpres
- Creative design
- Innovative
- Service-focused
- Analytics
- Content Writing.
- Google Analytics.
- Google AdWords
- Videos Editor
- Graphic Designer
- Voice Over

Work Experience

- Digital Marketing Manger in IPHONE TEAM Company
- Digital Marketing Manger in Economic Academy
- Social Media Specialist in IOT technology Company
- Graphic Designer in Grabaty (online store)
- Media Buyer in Zoom stores (smart phones)
- Freelancer in (up to work , freelance ,khamsat and mostaqi) platform

Education

- Graduated from Faculty of Commerce ,Business Administration ,Department Alexandria University

Certifications

- ICDL certificat at faculty of commerce
- Meta spark AR (digital markting certfecate)
- Principles of islamic finance certifiace
- Google AdWords Certification
- Google Analytics Certification
- Facebook Ad Certification
- YouTube Certification