

## Summary

Hi, I am Karim El Hawary, a 22-year-old fresh graduate of the Faculty of Mass Communication, English Section, at Beni Suef University. I'm excited to get my position in the industry now. My longer-term goals are to learn about a variety of areas within the field and work towards deciding what area of specialization I want to pursue. I'd love to become an expert in Digital Marketing in the long term, but I know the first step is to build a solid foundation and learn the basics in an entry-level role. I saw exposure to a variety of areas, which is something I liked.

I'm excited about this opportunity because I think it will give me exposure to thinking about messaging for many different audiences and through many channels.

## Skill Highlights

- Digital Marketing
- Wordpress
- SEO
- KPI
- Google Analytics, keywords
- Microsoft Office

## Experience

-**Internship as a Journalist, El Gomhoria Newspaper**, February 2022 – March 2022 - [Certificate](#)

-**Internship as an SEO Journalist, El Watan Newspaper**, July 2022 – August 2022 - [Portfolio](#)

-**Internship as a SEO Content Writer at Faydety**, September 2022 – October 2022 - [Certificate](#)

-**Internship as a Web and Social Media Content Creator at ITIDA**, August 2023 – October 2023 - [Certificate](#)

## Education

**Bachelor's degree, Fourth level at Faculty of Mass Communication-English Section, PR & Marketing department;**

**GPA: 3.7 (89.6%)** Graduated: June 2023

## Certificates

**Digital Marketing Nano Degree Program (DMND) – Challenger Track**, Udacity, January 2021 [Certificate of Completion](#)

**Digital Marketing Nano Degree Program (DMND) – Professional Track**, Udacity, April 2021 [Certificate of Completion](#)

**Digital Marketing Nano Degree Program (DMND) – Advanced Track**, Udacity, October 2021 [Certificate of Completion](#)

**PR & Advertising Course at Maspero TV** – February 2022 - [Certificate](#)

**Digital Skills Camp organized by the U.S Embassy in Cairo** – August 2023 [Certificate of Completion](#)

## Karim El Hawary



## Contact

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## Languages

**Arabic** - Native

**English** - Fluent

## Portfolio