

Dania Higazi

CONTACTS

+970595409224

daniamohamad17@gmail.com

Nablus, Palestine

EDUCATION

• An-Najah National University
Nablus, Palestine 06/2022
Bachelor of Economics and Social
Science: Public Relations and
communications.

• Jamal Abd-Alnaser high school
for girls
Nablus, Palestine 07/2018

SKILLS

- Solid understanding of the different social networks.
- Excellent verbal and written communication skills.
- PR strategy development.
- Experience in copywriting and editing.
- Creative and practical mind.
- Dealing with hate speeches and defamation campaigns.
- Ability to work under pressure.
- Graphic Design Skills.
- Video editing Skills.
- Content creator.
- Media Plans development.
- Monitoring and evaluating.
- Storytelling Skills.
- MSO skills.
- Adaptability.
- Organization.
- Dedicated.

LANGUAGES

Native in Arabic.
B1 in English.

PROFESSIONAL SUMMARY

Hard working employee, present a professional image with a positive demeanor daily, highly motivated to become an expert in the characteristics of the products and services offered, during the past years evolving from participant to intern and provide support and resources that solidify the interest of customers; gathering and using the skills learned in each respective work to build a repertoire of abilities for leadership and understanding and collaborate with the customer service team to complete objectives. Highly interested in crisis and event management using PR methods and eager to use these abilities along with my excellent education and good experiences to make a difference in the local community, then countrywide, finally worldwide.

EXPERIENCE

Career and Alumni Affairs unit – Public Relations Intern	
01/2022	-Assist in writing jobs reports for graduated students. -Social Media graphic designs.
03/2022	-Video editing and filming various topics about the students and university. -Coordinate freelancing introduction booths. -Communicating and interviews with the students. -Running Social Media networking. -Planning and coordinating learning tours for students.
Nablus (An-Najah National University)	
Art to heart organization – Public Relations Intern	
01/2022	-Assist in coordinating events. -Running Social Media networking. -Content creator.
06/2022	-Photographing the organization events and workshops. -Coordinating the digital marketing workshops. -Writing and planning the the organization media plan. -Communication with the organization media. -Archive the organization media events. -Preparing digital advertising campaigns.
Nablus	
Women's Studies Centre (wsc) – Public Relations Intern	
01/2022	-writing and editing news. -Preparing press stories and mobile journalism.
06/2022	-Participate in Gender workshops. -Participate in digital marketing and graphic designs workshops. -Basic skills training for business development.
Nablus	

CERTIFICATES

- Customer service and dealing.
- Time management and Team work.
- Leadership, negotiations and communications.
- Self marketing via twitter and E-effective presence.
- Videographic skills.
- Digital advocacy and digital security campaigns.

AFFILIATIONS

- Participant of Art To Heart Organization.