



# YASMINE RAMADAN

SOCIAL MEDIA MANAGER

## Experience

● **Mar 2022 - Present** **EMAC Constructions**  
Social Media Manager  
Creating ADS.  
Analyze and Track Social Platforms.  
Daily Reports.  
Content Creation.  
Marketing campaign.  
Brief description for graphic designers.  
Media Buyer.  
Plan and Schedule content.

● **Jan 2021 - Nov 2021** **EMA Advertising Agency**  
Social Media Manager  
Customer service.  
Analyze and Track Social Platforms.  
Creating ADS.  
Daily ADS reports.  
Create content.  
Marketing campaign.  
Brief description for graphic designers.  
Media Buyer.  
Plan and Schedule content.

● **Nov 2018 - Dec 2020** **Edutech Labs in UAE**  
Community Manager  
Follow up the IELTS course participant.  
Answering their questions immediately.  
Moderator for different social platforms.  
6 month team leader.  
CRM follow up system.  
analyze and Edit dashboards of key performance.  
"12 hours per day 6 days weekly".

● **2018 - Present** **freelance**  
Social Media specialist  
Medline Marketing Agency.  
Mass Oil Industries.  
Leaders Training Center.  
Lamasa Gallery .  
City Stars decoration.

## Education

● **Sep 2014 - Jun 2018** **FACULTY OF ARTS**  
ALEXANDRIA UNIVERSITY  
Mass Communication Department, Public Relations & Advertising Section  
CGPA: 2.7 (Good)

## Contact

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in yasmin-ramadan-04754a199

## Skills

### Skill group

Photoshop	●●●●●●
Lightroom	●●●●●●
Premiere	●●●●●●
Microsoft Office	●●●●●●
ADS creation	●●●●●●
content writer	●●●●●●
Communication Skills	●●●●●●
Team Work	●●●●●●
Creativity	●●●●●●
Multitasked	●●●●●●
Team Leader	●●●●●●
Online Marketing	●●●●●●

## Languages

### Skill group

English	●●●●●●
German	●●●●●●

## Interests

♥ **Interest**  
Photography.