



Passant Tarek

Digital Marketing Specialist

EXPERIENCE

01/2018-
12/2018

Head of the sports and Social media Department

Veto

Responsible for writing department reports and following up all new about the departments and responsible for the main website of the newspaper and responsible for dealing with clients and sources of the newspaper to publish news and follow up on all new and develop the site .

03/2020-
09/2021

Social media officer and Incidents Department

Dar Al Hilal

Responsible for the Facebook and Instagram page " Dar Al- Hilal TV " developing it , following up customers and newspaper sources , and publishing all new things on the page , responsible for writing department reports, following up and writing news for each department, and suggesting all new things to help develop the page .

11/2021-
10/2022

Digital marketing Specialist

Noon Dubai - Black Three Eyes

Marketing officer, dealing with customers and persuading them of the company's products for the purpose of profit, public relations officer and making deals for sale with Noon Dubai, dealing with a Dubai sales official to help the company improve it's relationship with Noon and ensuring profit , and responsible for pricing and purchasing the company's products and placing ideas for the development of the company and follow up of all new to reach the best results .

EDUCATION

09/2017-
07/2021

BACHELOR OF ARTS IN SOCIOLOGY, MEDIA DIVISION, RADIO AND TELEVISION DEVELOPMENT

Ain Shams University

PROJECTS

01/2018-
04/2018

EMPC TV

Photography

12/2020-
03/2021

Dar El Hilal - TV

Montage by Adobe premiere
Editing and making corrections as needing any platform .

01/2022-
05/2022

Creative Courses Online

Digital marketing

02/2023-
05/2023

Russian Culture Center

Graphics Diploma
Adobe photoshop - Adobe illustrator - Adobe In Design .

OBJECTIVE

A graduate of Media, Department of Radio and Television. I have a passion for marketing, writing advertisements, and carrying out influential campaigns. I am looking for an opportunity to apply my skills in creative writing and marketing, and add everything that is new and to the company.

CONTACT



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SKILLS

Strong
Communication
Skills

Work Under
Pressure

Creativity

Analytical
Thinking Skills

Fast Learning

Short Films
Content Creator

Leadership

Relationship
Building

Script Writer

LANGUAGES

English Professional
Proficiency

French Elementary
Proficiency

Arabic Native Proficiency

HOBBIES

Drawing Writing

A professional Judo athlete. Participated In The Egyptian National Judo Team .

Participated In The Arab International Judo Championship - Holder 2 Medals Out Of It .