



Fady Faris Fouad

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EDUCATION

Bachelor's degree of Commerce – Accounting Section 2012 –
Cairo university

WORK EXPERIENCE

Stationary Shop Manager

Aug,2020 -> To the present

Baghdad stationery shop

- Ensuring staff customer service quality
- Monitoring the financial performance of the store
- Dealing with customer queries and complaints
- Overseeing pricing and stock controlling
- Supervising of the entire stores and the employees
- Organizing and coordinating administrative duties and office procedures.

Commercial Sales Representative

July,2016 -> Oct,2019

2B Egypt, Mobile and computer Shop

<https://2b.com.eg/en/>

- Managing all cash and credit transactions in the department, monitoring the point of sale accuracy for the department.
- Providing quality customer service on a daily basis with the sales and any questions in regards to other supplies and or packages that are for sale in the department
- Selling electronic devices, products and services using to customers.
- Performing cost-benefit analyses of existing and potential customers.
- Maintaining positive business relationships to ensure future sales.
- Creating and updating records of customer profiles.
- Manage inventory, marking price tags, setting up displays, and processing payments.

PROFILE

- Enthusiastic
- Presentable
- Negotiation skills.
- Flexible
- Work in accordance to tight deadlines
- Productive and energetic
- Team player
- Creative thinking
- Problem solving
- Stock inventory
- Direct Marketing
- Management
- Customer Relationship Management
- Target achieve

Personal Info

- Military Status : Service done (2012-2013)
- Marital Status: Single.
- Date of birth : 17/7/1988
- Career level : mid-career

Computer Skills

- MS Office Package
- Photoshop (limited usage)
- Manage online and Social media stores

Entrepreneur/E-Commerce marketing specialist

Aug,2013 -> May,2016

Feddo's Accessories and Gifts

- Managing the pages marketing campaigns and digital marketing activities.
- Managing Social Media accounts ensuring all copy is relevant for the different platforms.
- Supporting the goals set in the marketing plan.
- Translating the company's objectives into marketing strategies
- Improving search-engine rankings.
- Sharing qualitative content on different social media channels
- Monitoring and improving online reputation Creating and updating records of customer profiles.
- Creating, sending and answering email campaigns

Sales Representative/Retail

Jan,2010 -> jul,2012

Fashion International Group

- Managing all cash and credit transactions in the department, monitoring the point of sale accuracy for the department.
- Providing quality customer service on a daily basis with the sales and any questions in regards to other supplies and or packages that are for sale in the department
- Selling women accessories, bags and other fashion stuff using to customers.
- Performing cost-benefit analyses of existing and potential customers.
- Maintaining positive business relationships to ensure future sales.
- Creating and updating records of customer profiles.
- Manage inventory, marking price tags, setting up displays, and processing payments.

Language Skills

- Arabic (Native)
- English (Excellent)

Interests

- Product Photography
- Driving
- Make new relations
- Travelling
- Fashion
- New technologies

Courses

- Digital marketing (not certified)