

SALMA MOHAMED KAMAL

Fresh Graduate

A fresh graduate and freelancer I am an ambitious and hardworking worker who is looking for a serious job and has a motive to build my career in the field of public relations and a motive to gain experience from work and also in the field of target marketing and through it to benefit from my talent and skills in achieving the growth goals of the entity.



Work Experience

- Receptionist

organizer in the 14th Breast - Gynecological & Immunology International Cancer Conference Under the title Reshaping the Future 20- 21 January 2022 _Recording the names of the attendees in the event and printing the ID of all doctors from different countries

- Social media management

- Freelance designer

- Organizer

organizer in the quality team of Al-Ahram Canadian University I work in organizing events related to my university related to graduation projects and also associated with events in which there are some celebrities and artworks

Participating in many events At ACU as an organizer and media team (the 4th creativity festival- 3rd Alumni Reunion- 5th Creativity Festival- 2nd Employment Fair...etc).

- Call Center

- Tachcare Egypt company

Tachcare Egypt Company Call Center and Designer I worked for 4 months as a call center and designer at tachcare Egypt

This helped to make it easy for me to deal with people Convince customers of the product or service I offered. The work on some designs

- Smart Vision advertising agency

Working as sales, call center, and marketing at Smart Vision advertising agency

Content

☎ +201092387647

✉ Salma12234y@gmail.com

📍 6th of October, Giza , Egypt

Education

2019 _ 2023

Bachelor of Mass Communication

Al-Ahram Canadian University
Faculty of Mass Communication,
"English".

Year of Graduation:2023

- Major: Public Relations and Advertising
- Miner: Visual

Computer Skills

- Photoshop
- Canva
- Visualization
- Media plan
- Word, Excel, PowerPoint
- Infographics

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Training

- trained at Al-Ahram National Organization to train me in commercial advertising during the period August 29, 2021, until September 9, 2021
Department of commercial advertisements in Al-Ahram Agency
- Completed "writing for social media" workshop
- Completed "News Victim" workshop
- Completed "social media marketing & content creation" workshop
- Completed "introduction to social media marketing" workshop
- Completed "Branding" workshop in the ministry of communications and information technology
- Completed "Adobe photoshop" in Tera courses online



CERTIFICATES:

- I got a degree in VCGR training in 2021
- I got a degree in public relations writing, in July 2021
- I got a degree for outstanding participation in the art gallery of the 4th creativity festival, July 2021
- I got a degree in outstanding data visualization, on 15 March 2022
- I got a certificate for organizing the class 2022 orientation day, on 12 October 2021
- I got a certificate for organizing the 2nd employment fair, on 6 November 2021
- I got a certificate for organizing in 5th creativity festival, on 15 March 2022
- I got a certificate for my attendance at the "News Victim" workshop with Hanan Al-Zayed in September 2021
- I got a certificate for my attendance at the "Writing for social media" workshop on 31 October 2021
- I got a certificate for my attendance at the 14th Breast - Gynecological & Immuno oncology International Cancer Conference Under the title Reshaping the Future 20-21 January 2022
- I received a training certificate of appreciation from Al-Ahram National Organization for my training in commercial advertising during the period August 29, 2021, until September 9, 2021

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personal Skills

- Organizations Skills
- Presentation Skills
- Project Management
- Creative Thinking
- Interpersonal Skills
- Time Management
- Copywriting
- Teamwork
- Adaptability

language

Arabic first language
English