



ESRAA ELMOEZ

Public relations and advertising

Courses

- 1- social media marketing
- 2- communication and institutional organization
- 3- New directions in electronic public relations

Awards And Achievements

- Awarded the top graduates of the year 2023 award by Alexandria Media Institute for ranking third in department of public relations and advertising.
- Awarded the best advertising award by Alexandria Media Institute in 2023 for my graduation project.

Graduation project

Awareness campaign to respect the elderly using public relations programs, and I managed social media platforms, and I used advertising in a conference hosting professors. we can use this advertisement for media coverage and benefit from their experience in the future.

Work Experience

2022

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2023

Reporter

Al-Mawani Newspaper

Write and deliver news and articles for broadcast, and attend conferences and events to interview experts and ask questions.

2020

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2021

Conference organizer

Golden team for conference organizing

Make a plan for arranging speakers and vip, and brief the guests to know where the conference will take place, and register visitors.

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📍 Alexandria, Egypt

Education

Alexandria media institute (AMI)

2020 - 2023

(Bachelor) of Media.

Department of public relations and advertising.

Graduation year 2023

Skills

Social media management

Copywriting

Voice over

EXCEL & WORD

Language

Arabic (Mother tongue)

English (Very good)