

• Contact

 Cairo/Egypt

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Monica Maher

Digital Marketing

To seek and maintain full-time position that offers professional challenges utilizing interpersonal skills, excellent time management and problem-solving skills.

• Skills

Teamwork



Creativity



Leadership



Communication



Ability to work in a team



Fast learn



Ability to multitask



Ability to work under pressure



Effective time management



Computer skills



Microsoft office word



Microsoft power point



• Work History

2023-09 -

Current

French Teacher

From Home, Cairo

- Collaborated on and implemented innovative pedagogical initiatives that focused on student-first, hands-on and experiential learning to foster French instruction.
- Built cultural literacy by organizing lesson plans focused on French-speaking countries.
- Facilitated learning of French language using variety of instructional methods, resources and technological tools.
- Explored and implemented innovative use of technology in language education.

2019-09 -

2022-03

Market Research Analyst

Kalemat Communications – Public Relations , Cairo

- Monitoring the company's brand on social media.
- Analyzing data to determine whether social media campaigns have achieved their objectives.
- Running company social media advertising campaigns.
- Formulating high-quality novel written and visual content for each social media campaign.

2018-03 -

2019-03

Sales Outdoor

Arope Insurance – Blom Ban, Cairo

- Identify target customers to be contacted for suitable needs sales

Microsoft excel



Email marketing



Communication skills



- Phone the target list of client to set meeting appointments.
- Conducting 2-3 customers meetings daily.
- Applying the learnt techniques to professionally sell the Insurance products on customer's need basis approach.

• Education

2013-09 -
2017-08

Bachelor Of Foreign Languages And Translations: French Language And Translations

Misr University of Sciences And Technology - 6
October

• Certifications

2023-11

Digital & social media marketing

2023-11

ChatGPT

Fundamental of digital marketing