

## **Yara Atef Abd El-Hafez**

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### **PROFILE**

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Fresh graduate in Media & Mass communication, with experience as social media specialist ,event organizer, problem solving and communication, seeking an opportunity as a social media specialist or marketing where I can utilize my marketing and advertising knowledge and skills in providing excellent marketing.

### **EDUCATION**

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Bachelor of Media & Mass Communication

**2019 - 2023**

6 of October University

Department: Public relations & Advertising

**Grade:** Excellent

**GPA:**3.5

### **EXPERIENCE**

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- A team of colleagues and I were organizing 3 events.
- 1 year in social media specialist.
- I designed my graduation project logo (social maze).
- Junior Graphic Designer (Adobe photoshop , Illustrator , Canva).

### **Graduation Project**

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“social maze campaign” about the dangers of children being exposed to bad content on social media.

## EXTRA CURRICULAR ACTIVITIES

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PR (organizing events in 6 october university)

Field training with the chairman of KM

Field training in state information service

## COMPUTER SKILLS

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Microsoft Office (Word, PowerPoint): Excellent User

## LANGUAGE SKILLS

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- **Arabic:** Native.
- **English:** B2 intermediate level in writing, speaking and listening.

## PERSONAL SKILLS

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- Communication
- Patient person
- Time management
- Problem solving
- Flexible
- Creative
- Attention to details
- Multitasking

## PERSONAL INFORMATION

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- **Date of birth:** 24 June 2001
- **Nationality:** Egyptian
- **Marital status:** Single