



# Reda DAKKAOUI

📍 Casablanca

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in <https://www.linkedin.com/in/reda-dakkaoui/>

🇲🇦 Moroccan

## 🌐 Languages

Arabic ● ● ● ● ● English ● ● ● ● ●  
French ● ● ● ● ●

## 🎓 Education

2020 – 2022  
Casablanca, Morocco  
**Master**  
*Mundiapolis University*  
Marketing and Communication

2017 – 2020  
Casablanca, Morocco  
**Bachelor**  
*Mundiapolis University*  
Business Management

2017 – 2020  
Casablanca, Morocco  
**Bachelor**  
*University Haute Alsace*  
Marketing

## 💼 Professional Experience

06/2021 – 08/2021  
Casablanca, Morocco  
**C&O Marketing**  
*Intern*  
Mystery visits manager (Marjane, Electroplanet, Renault, McDonald's)  
Create detailed mystery visit reports for clients.


07/2019 – 09/2019  
Casablanca, Morocco  
**Soma Medical**  
*Intern*  
Scanning and entering new inventory, updating counts and investigating variances.  
Document information, gaps and variances to maintain up-to-date and accurate records.

02/2022 – 06/2022  
Casablanca, Morocco  
**Honoris**   
*Intern*  
Worked on the implementation of Marketing Automation in Acquiring Leads in Higher Education.

01/2023 – present  
Casablanca, Morocco  
**Timlog Solutions**  
*Marketing Manager*

## Certificates

**SEO Fundamentals Course**   
*ID: 251423*

**The Fundamentals of Digital Marketing**   
*ID: SHY 6CQ W4U*

**The Complete Digital Marketing Course - 12 Courses in 1** 

**Keyword Research Course**   
*ID: 251797*

**Social Media Marketing**  
*HubSpot Academy*

## Skills

**Project Management**

**Problem Solving**

**Data Analysis**

**Creative Thinking**

**Writing Skills**

**Communication**  
*SEO/SEM*

**Stress Management**

## Softwares

**Google Analytics**

**Salesforce**

**Semrush**

**Microsoft Office**

**Wordpress**

## Accomplishments

**Collaborate with teams in the development and realization of various events in the university.**

**Participating in the competition "United We Create" at Mundiapolis University**

**Participated in the GITEX AFRICA event as a startup**