

# NADINE LABEEB

## Social Media Specialist

I'm an ambitious & hardworking Social media specialist with a profound passion for social media. As an enthusiast in this ever-evolving digital landscape, I've witnessed the remarkable influence and transformative potential that social media possesses. With an insatiable curiosity & a keen eye for trends, I strive to harness the power of the diverse social media platform to drive meaningful change and make a lasting impact. Endowed with a strong work ethic and a creative mindset, I aspire to leverage my skills & expertise to navigate the dynamic world of social media Marketing.

### Contact Information

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- [Linked In Profile](#)

### Education

#### **Arab Academy for Science, Technology & Maritime Transport (MBA)**

Master's Degree In Business Administration ( 2023-2025 )

#### **Canadian International College (BA)** **Bachelor of Mass Communication**

Public Relations & Advertising Field (2016-2020)

#### **Gamal Abdelnasser Language School** **Primary & Secondary Education** (2002-2016)

Scientific Science Branch

### Languages

- Arabic ( Native )
- English (Fluent)
- Spanish (Intermediate)

### Expertise

- Media Planning
- strong Communication skills
- Time Management
- Microsoft Office ( Word- Excel- PowerPoint)

### Volunteer & Student Activity

**Social Media Moderator - TED X**  
Canadian International College

### Experience

#### **Social Media Specialist - Titanium Marketing solutions** **February 2023- Present**

- Handling Social Media Accounts ( posts, stories, & Reels).
- Creating & executing effective social media strategies to drive brand awareness, and growth.
- Creating relevant content for social media platforms, such as Facebook, Instagram., Including developing captivating copy, selecting visuals, & to maximize audience engagement.
- Staying up-to-date with the latest social media trends, algorithm changes, and emerging platforms.
- Conducting Captivating social media Calendars, and creating Campaigns to maximize revenue

#### **Air import & export coordinator- NIS Logistics** **July 2022 - January 2023**

- Facilitate the shipping of products to Customers.
- Review freight costs, transportation rates..
- .Assisting clients with best airline price offers suitable for the shipment they want to transport.
- Booking/cancelling flights via professional airlines systems. following up with clients until the shipment is thoroughly done .

#### **Digital Content Creator & Social Media Moderator - TNA** **Internship October 2019 - November 2019**

- Optimizing advertising efforts by developing content for media relations, Blogs and posts.
- Studying demographic data to determine targets , competitor offerings and tactics for persuasion.
- Adapting marketing plans to specific audience based on quantitative and qualitative research.

### Training Courses

- Marketing & PR Workshop ( ON AIR GROUP)
- Career Coaching Program ( by Management Director )  
"Akram Marwan "
- Career Development Program "Akram Marwan "