

HAGAR MOHAMED ELTELT

SUMMARY

Social Media Specialist , 3 years of experience

I work on handling pages and accounts , increasing followers and sales

Writing an attractive content is my game

Develop, implement and manage social media strategy after conducting competitive research, platform determination, messaging, and audience identification

Plan, create, publish and share new content (including original text, images, video) on a daily basis that builds meaningful customer connections, increases brand awareness, and encourages community members to engage with the brand

Stay up to date with the latest social media best practices and technologies



SKILLS

- Content Creating
- Copy Writing Negotiation
- Research
- Communication Skills
- Graphic Design

EDUCATION

2011 – 2015

Faculty of CCommerce English
Section

Managment Information System
Grade : Good //

WORK EXPERIENCE

Social Media Specialist

2020 – NOW

The Miracle Tree

FaceBook Page

Creating and impleminting the Market Plan
Creating attractive contents lead to
increase the engagment with followers
Using Photoshop and Canva to create
designs serve the content
Runnging ads and analysing the results
Follow up with the customers and
answering their questions and comments
follow the trends
recording the orders on Google sheet

2020– 2022

Student Teach
Student

Instagram

Creating and impleminting the Market Plan
Creating attractive contents lead to
increase the engagment with followers
Using Photoshop and Canva to create
designs serve the content
Runnging ads and analysing the results
Follow up with the customers and
answering their questions and comments
follow the trends

2021–2022

Dental Care

FaceBook Page

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increase the engagment with followers
Using Photoshop and Canva to create
designs serve the content
Runnging ads and analysing the results
Follow up with the customers and
answering their questions and comments
follow the trends

LANGUGES :

Arabic	Native
English	Very Good

LINKS

www.linkedin.com/in/hagar-mohamed304

2021-2022

Star Survey Office

FaceBook Page

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Follow up with the customers and answering their questions and comments
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2020- 2021

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FaceBook Page

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CERTIFICATIONS

Digital Marketing Challenger
Digital Marketing Professional
Advanced Digital Marketing
Content Marketing
Social Media Stratesies
Advanced Digital Marketing
Strategies

Digital Community Management

Digital Marketing Principles

Udacity

Udacity

Udacity

E3ml Business Academy

E3ml Business Academy

E3ml Business Academy

E3ml Business Academy

Maharat Mn Google