



# Mohamed Adel

Digital creator – Marketing – Business developer

## My Contact

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📍 smouha – alexndria – egypt

## Education Background

- \* Bachelor of Arts, Faculty of Arts – Department of Oriental Languages (Hebrew Language Section) – Alexandria University  
2013
- \* Passing the Media and Youth Partners Project for Community Participation Through the Inter News Foundation, in cooperation with the Faculty of Mass Communication at Cairo University and the United States Agency for International Development  
2011
- \* Diploma in National Security Strategies... Nasser Military Academy  
2015
- \* Diploma in Crisis Management and Negotiation...Cairo Center for Human Resources Development in Cairo Governorate  
2020
- \* Diploma in Occupational Safety and Health.. Arab Group for Studies, in cooperation with the General Society for Organization and Administration  
2021
- \* administration Comprehensive quality.. Arab Group for Studies, in cooperation with the General Society for Organization and Administration  
2021
- \* Preparation Administrative leaders Equipping them for digital transformation.  
Cairo Center for Human Resources Development for Cairo Governorate  
2021

## skills

- Management Skills
- Creativity
- Digital Marketing
- Content creat
- Negotiation
- Critical Thinking
- Leadership

## Professional Experience

- \* Journalist and correspondent in Alexandria on the electronic channel “ noreed ”.  
2011 – 2014
- \* A journalist in training at the Rose Al-Youssef electronic portal
- \* Journalist and then managing editor of the Al-Karmel electronic pla  
2013 – 2017
- \* Preparer and researcher of the Blue Line program, which specializes in Israeli affairs, the second Egyptian satellite channel.  
2015 – 2017
- \* Marketing and Development Officer at the Ajaweed Al-Khair Foundation.  
May 2013 until December 2014
- \* Development and SEO Marketing Officer, Green Cycle Plastic Recycling Company  
2013
- \* Director of Marketing, Development and Operation of Khana Cultural Center for Languages, Training and Qualification  
December 2014 until November 2020
- \*Marketing and SEO officer at Rana Khalkhal Shop for retail and wholesale trade in shoes, leather and plastic products.  
December 2014 until November 2020
- \* Collaboration in creating marketing content for Ocean Beaches Tourism Company, Saudi Arabia Branch (Facebook – Instagram – YouTube)  
2018
- \* Marketing and Sales Responsible Restaurant (AlKhan AlSuri Al-Ibrahimiyya, Alexandria – Sandwich and Breakfast, Smouha, Alexandria – Abu Iskandar, 10th of Ramadan)  
2015 to 2021
- \* Executive Director of Planning and Development. Malika Company for Entrepreneurship and Digital Transformation Services  
January 2020
- \* Developer for structuring the aluminum sector manufacturing system, including manufacturing and supplying, as well as various finishing works and infrastructure, the electricity sector, several national projects.
- \* Expert in preparing administrative leaders and qualifying for digital transformation, marketing, crisis management, and negotiation  
Arab Group for Studies  
Since 2021
- \* marketing manager , Seo at Future Technology Company for Medical Supplies  
2022

## Awards and certificates

Obtained first place As an ideal student At the level of the Department of Oriental Languages, the Faculty of Arts, and the University of Alexandria, Second place at the level of Egyptian universities  
May 2013

\*Best Press Reporter Award in Egypt  
“You are the Journalist” competition, Arad channel  
January 2012