

MUHAMMAD ALI

CREATIVE CONTENT CREATOR

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SUMMARY

Creative creator and director of photography, mastering the art of storytelling and lighting and leading production teams to craft powerful, high-impact content. also I have a unique style in editing, visual effects, and scriptwriting, I transform ideas into captivating visual experiences.

EXPERIENCE

S.O.O.M MEDIA PRODUCTION

(august 2021 - October 2022)

Co. Director & videographer

- Directed and visually crafted diverse projects.
- Expert in camera operation and visual composition.
- *transforming script into visual narratives that align with brand identity.*

UPSKILL MARKETING AGENCY

(February 2022 - July 2023)

Video editor & content creator

- *Produced creative content for social media campaigns.*
- *Executed projects with unique editing style and visuals ensure high-quality content.*
- *Collaborated with teams to deliver high-quality videos on tight deadlines.*

EDUCATION

Alexandria media institute (a.m.i)

(2021 - graduated 2025)

- Bachelor of media production and communication.
- Majoring (public relations)

GPA 3.4

SERTIFICATION

- Diploma in Media Directing and Photography.
- Diploma in Filmmaking with mobile phone.
- Marketing Content Creation Courses.

SKILLS

- video editing
- videography
- photography
- direction
- create a content
- soft skills
- Team leading
- problem solving