

# Nabila Azab mohammed

## Marketing manager



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Maadi , cairo ,Egypt

## Summary

Not all that glitters is gold, but the marketing manager is the one who makes the company's service shine in the eyes of customers I am pleased to apply for the marketing position at Aramco, and I hope I have met the acceptance criteria you have set.

## Work experience

1. Marketing manager , at plan b company for education service, present 2023
  - Marketing team management: Supervising and guiding the marketing team, organizing their efforts, and developing their skills.
  - Marketing strategy development: Defining the target audience and developing a comprehensive marketing strategy that includes market research, competitive analysis, and target audience identification.
2. Marketing Specialist, at plan b company for education service, 2022
  - Customer relationship management: Contributing to building and enhancing the company's relationships with customers, whether through direct communication or through loyalty programs and customer service.
3. Internal Relations coordinate , at plan b company for education service, 2021
  - Employee communication: Facilitating communication among employees at all levels of the company. This may involve organizing meetings, workshops, and events that promote interaction and information exchange between individuals and departments.
  - training and development programs: Organizing and implementing training and development programs for employees to enhance their personal and professional skills, increase their satisfaction, and contribute to the company's success.

## **Education**

- Bachelor of arts Ain shams university
- Major anthropology

## **Graduation project**

- Address : Sustainable smart cities in Egypt : An anthropological study of the new administrative capital - 2023
- Summary : The study aims to review Egypt's experience in Capital project and highlighting its objectives, planning principles and project components
- Grade : Excellent

## **Courses and entershipes**

1. Entrepreneurship and financial education program under the supervision of the international labor organization , 72 hour , on September 10 , 2023
2. initiative In cooperation with the Ministry of Higher Education , the Alfi organization and many companies , 72 hour , on june 11 , 2023
3. Marketing Essentials, 20 hour , On September 23, 2021
4. Leadership camp , 36 hours , on November 26 , 2021

### **Computer skills**

- Office Microsoft 2010
- Canva app
- Picsart app
- Snapseed app
- Videoshow app

### **Personal skills**

- Controlling in impresssion
- Social media mangement

### **Familir with**

- Network markting
- Germen language
- Digital markting
- Vedio editor
- Design advertisement
- Design banners

### **Interested**

- AI
- Forkes
- Drop shipping
- financial education

### **Hobby**

- Playing Chess
- Listening music
- Watching movies
- Taken a shot videos
- Making photosession

### **Refrences**

1. C. mouhamed gamal
  2. C. Asmaa lofty
  3. C. mohammed rakan
  4. Dr sara esmaiel
- ❖ Avalible in contact after acceptance