

# Raghad Mohamed Elsamoni

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## WORK EXPERIENCE

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### **Social Media Specialist and Media buyer at Ask Broker Real Estate ( May 2023, Present )**

- Develop a social media strategy to increase awareness of the Agency's platforms.
- Successful Ads on Facebook, Instagram.
- Manage three account platforms: Facebook, Instagram.
- Social Media weekly reports
- Creative content for new reels
- Make monthly strategies
- Content writing.
- Video editing
- Make daily designs for posts and stories.

### **Social Media Specialist at Chei International Training Center ( July 2022, May 2023 )**

- Spearheaded a viral campaign for one of the center's new courses
- Managed a social media account and created designs for daily posts.
- Translate English videos to Arabic.
- Make weekly plans.
- Social media analysts.
- Create content for new reels

### **Freelance Projects**

- **Mai Diah Broker**
- **Montaser Othman Broker**
- **Kayan Real Estate**
- **The 57 Cafe & Restaurant**

## SKILLS

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- Social media strategy Marketing.
- Copywriting
- Content Creation.
- Media buying.
- Social media moderation.
- Canva
- Photoshop
- Sales psychology
- Excellent English Speaker.

## EDUCATION

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### **Alexandria University**

Faculty of Arts Geography Department (2018 – 2022)