# Omar Ahmed Hassouna

# Digital Marketing Manager at Dare for marketing solutions

Alexandria, Egypt
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Finance Major Graduate | Stock Trading & Sales | Video Editing | Project & Operations Management

Highly motivated finance major graduate with expertise in stock trading, sales, video editing, and project management. Skilled in analyzing market trends, evaluating investments, and building client relationships to drive revenue growth. Proficient in various editing software, delivering exceptional results in commercials, corporate videos, and social media content. Successful track record in leading cross-functional teams, executing digital marketing campaigns, and ensuring timely project completion within budget. Strong leadership, problem-solving, and attention to detail. Seeking opportunities to leverage diverse skills and make a positive impact.

# **Professional Experience**

### Digital Marketing Manager

Dare for marketing solutions, Alexandria, Egypt February 2023 - Present

### Project Manager

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October 2021 - November 2021

#### Senior Video Editor

MegaMinds January 2021 - October 2021

#### Video Editor

NtamTech April 2018 - January 2021

#### Video Editor

Micano Media January 2018 - April 2018

### Customer Service Representative

Mediapulse Corp., Alexandria, Egypt

January 2017 - December 2017

#### Summer Intern

Prime for Trading Securities, Alexandria, Egypt June 2017 - August 2017

## Sales And Marketing Specialist

Royal Vascular Center, Alexandria, Egypt December 2016 - June 2017

# Education

## Bachelor's degree in Accounting and Finance

Alexandria University 2015 - June 2021

# **Key Skills**

- Communication Skills
- Financial Analysis
- Stock Trading
- Sales and Client Relationship Management
- Video Editing
- Project Management
- Digital Marketing
- Leadership
- Problem-Solving
- Attention to Detail

# Volunteering

# LEO Apollo Club

- Head Of Videos Team In Leo Club Of Alexandria Apollo
- Head Of Videos In The Mixer Of 'Ana Mawhub' project
- Member Of Videos Team In Model European Union
- Organizer at Techne summit
- Organizer at Alexandria Film Festival

### AIESEC Egypt