

Iriny Sadek

GENERAL INFO

Full Name: Iriny Demian Sadek
Date of Birth: 17th of July 1995
Nationality: Egypt
Marital Status: Married
Location: Alibrahimiyyah, Alexandria, Egypt



CONTACT INFO

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PROFESSIONAL EXPERIENCE

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| Aug 2019 to Present
(4 years and 1 month) | Digital Marketing Specialist at Freelance
Alexandria, Egypt |
| Dec 2021 to May 2022
(5 months) | Account Manager at Kingsmen
Dubai, United Arab Emirates
Industry: Marketing and Advertising. Company Size: 51-100 employees
Develop, implement and manage social media strategy
Define most important social media KPIs
Manage and oversee social media content
Measure the success of every social media campaign
Attend educational conferences
Work with copywriters and designers to ensure content is informative and appealing
Collaborate with Marketing, Sales and Product Development teams
train others in the team |
| Jun 2020 to Jun 2021
(1 year) | Social Media Specialist at PMED
Alexandria, Egypt
Industry: Healthcare and Medical Services. Company Size: 1-10 employees
Develop, implement and manage social media strategy
Define most important social media KPIs
Manage and oversee social media content
Measure the success of every social media campaign
Attend educational conferences
Work with copywriters and designers to ensure content is informative and appealing
Collaborate with Marketing, Sales and Product Development teams
train others in the team |
| Jun 2019 to Jun 2020
(1 year) | Social media specialist at Pro Crew
Alexandria, Egypt
Industry: Computer Software. Company Size: 11-50 employees
Responsible for social media accounts (Facebook - Twitter - Instagram - snap chat)
moderation, creative content and publishing |
| Jul 2018 to May 2019
(10 months) | Personal assistant at Golden media for marketing solution |

Sep 2017 to Jun 2018 **Office manager at Africa overseas**
(9 months)

EDUCATION

2017 **Bachelor's Degree in Computer science**
Alexandria University (ALEXU), Egypt
Overall Grade: Good

2013 **Thanaweya Amma**
El Nasr Girls College (EGC), Egypt
Overall Grade: Excellent

CERTIFICATES AND TRAININGS

Sep 2018 **Illustrator** at New horizon education Center

Jul 2018 **Photoshop** at New horizon education Center

Nov 2016 **Asp.net programming language** at New horizon education Center

Oct 2016 **Introduction to c++ programming** at New horizon education Center

Aug 2016 **Database** at New horizon education Center

Jun 2016 **Web designing** at New horizon education Center

LANGUAGES

- Arabic and English: Fluent.

SKILLS

- Advanced in Web Design, Microsoft Office and Digital Marketing.
- Intermediate in Adobe Photoshop.
- Beginner in illustrator.