

# MOHAMED ZAKARIA

Digital Marketing Specialist | Graphic Designer | Web Design



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**P:** +(20) 1011268203 **Nationality:** Egyptian **Live:** 6 October, Eg **DOB:** 1996 / 05 / 23

## SUMMARY

Social media specialist with detailed knowledge of Google Analytics, online marketing and social media analytics. Over 3 years of experience in web marketing, PPC, search engine optimization, and Managed and developed primary social media marketing campaigns and web promotions, and adept at researching relevant industry and market developments.

## SKILLS & EXPERTISE

Web Design — HTML JQuery CSS JavaScript Bootstrap Angular

Graphic Design — Photoshop InDesign Illustrator CorelDraw

Microsoft Word Microsoft Excel PowerPoint Office 365

Digital Marketing : - Content, FB ads, Instagram ads, Twitter ads, LinkedIn ads, Snapchat ads, Tiktok ads, YouTube ads, Moderator, Google ads, Contant Plan, Strategy, Branding, Buyer Persona, 4 p's, Customer interview, Survey, Swot anlysis, Search Engine Optimization (SEO), Email Marketing

Adowrds AdSense Google Analytics Google merchant center Search Console  
 FaceBook Ads Instagram Ads Twitter Ads TikTok Ads SnapChat Ads

## EXPERIENCE

**IAC for Electronic Games.** | 6 October, Egypt  
Social Media Specialist & Graphic Designer



**Group Seven, Security System & Solution Co.** | Hawalli, Kuwait  
Front-End Developer & Digital Marketing Specialist

2020 - 2022



**Arab Hardware, Hardware & Electronic Games Club Co.** | 6 October, Egypt  
Graphic Designer

2017 - 2020



## EDUCATION

Al-Alsun Higher Institute | Nasr City, Egypt  
**Bachelor of Science, Management Information Systems**

## Certifications

Full Stack Development Track **By 1 Million Arab Coder (Udacity)** 2019, March

Certificate ID : YDUZFXNL UDACITY

The Fundamentals of Digital Marketing  
**By Grow With Google** 2018, Dec

Certificate ID : CGN GLN TRR

## Portfolio

<https://behance.net/avetos>

**Verified certificate**  
of participation



**Mohamed Zakaria Gamal**

Has successfully Participated in  
**Full Stack Development Track**

1 Million Arab Coders Initiative



مهارات من Google

# محمد زكريا جمال

شهادة في أساسيات التسويق الرقمي بعد إكمال جميع مقرّرات  
البرنامج واجتياز الاختبار بنجاح  
31/12/2018

*Matt Britz*

رئيس شركة Google  
في أوروبا والشرق الأوسط وإفريقيا



*Townsend Pamela Feehan*

الرئيس التنفيذي لشركة  
IAB Europe