## **MOHAMED ZAKARIA**

Digital Marketing Specialist | Graphic Designer | Web Design

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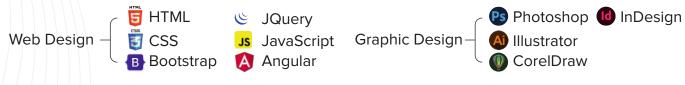
P:+(20) 1011268203 Nationality: Egyptian Live: 6 October, Eg DOB: 1996/05/23



#### SUMMARY

Social media specialist with detailed knowledge of Google Analytics, online marketing and social media analytics. Over 3 years of experience in web marketing, PPC, search engine optimization, and Managed and developed primary social media marketing campaigns and web promotions, and adept at researching relevant industry and market developments.

#### **SKILLS & EXPERTISE**



Microsoft Word Microsoft Excel PowerPoint 🤨 Office 365

Content, FB ads, Instagram ads, Twitter ads, LinkedIn ads, Snapchat ads, Digital Marketing : - Tiktok ads, YouTube ads, Moderator, Google ads, Contant Plan, Strategy, Branding, Buyer Persona, 4 p's, Customer interview, Survey, Swot anlysis, Search Engine Optimization (SEO), Email Marketing























#### **EXPERIENCE**

IAC for Electronic Games. | 6 October, Egypt Social Media Specialist & Graphic Designer



Group Seven, Security System & Solution Co. | Hawalli, Kuwait Front-End Developer & Digital Marketing Specialist



Arab Hardware, Hardware & Electronic Games Club Co. 16 October, Egypt Graphic Designer 2017 - 2020



#### **EDUCATION**

Al-Alsun Higher Institute | Nasr City, Egypt **Bachelor of Science, Management Information Systems** 

#### Certifications

Full Stack Development Track 2019, March

By 1 Million Arab Coder (Udacity)

Certificate ID: YDUZFXNL UDACITY

The Fundamentals of Digital Marketing

By Grow With Google Certificate ID : CGN GLN TRR Google

#### Portfolio

## **Verified certificate** of participation



Mohamed Zakaria Gamal

Has successfully Participated in Full Stack Development Track

1 Million Arab Coders Initiative

Sebastian Thrun Founder, Udacity HE Omar Al Olama Minister of Artifical Intelligence, UAE

### مهارات من Google

# محمد زكريا جمال

شهادةً في أساسيّات التسويق الرقمي بعد إكمال جميع مقرّرات البرنامج واجتياز الاختبار بنجاح 31/12/2018

Matt Britte

رئيس شركة Google في أوروبا والشرق الأوسط وإفريقيا





Townsend Pamela Feehan

الرئيس التنفيذي لشركة IAB Europe