

AHMED MOBARK ZAKI YOUSEF

Address: ALEXANDRIA, EGYPT.

Mobile: +201060094456

Email: AHMEDMOBARK256@GMAIL.COM



PROFILE

A highly efficient, innovative and methodical marketing manager with extensive experience of supporting sales departments by reviewing, developing, defining their overall marketing strategy. Can relate well with people at all levels and has the flexibility of working well as part of a team or individually. Comfortable working in a fast paced, hands-on, growth orientated work environment and possessing a proven ability to ensure that brand messages, standards and communications are understood and implemented effectively.

EDUCATION

Faculty of LAW, Alexandria University

EXPERIENCE

OCT 2018 – JAN 2023 **“APPROACH MARKETING SOLUTIONS“ (CAIRO)**
BRITISH AMERICAN TOBACO “ MARKETING PRTJECT”
MARKETING MANAGER :

- Has an all-round knowledge of advertising and media.
- Able to quickly understand customer needs and to deliver timely and cost-effective solutions
- Have a good level of consumer and product awareness
- Excellent written and verbal communication
- Ability to work under pressure and also be imaginative
- A knowledge and understanding of media, including social media
- An ability to work independently and take decisions
- Management of sponsorships for conferences and events
- Experience in the field of debt collection.

May 2015 – SEP 2018 **“APPROACH MARKETING SOLUTIONS “ (ALEXANDRIA)**
MARKETING SPECIALIST :

- Strengthened working relationships with clients, utilizing excellent communication techniques.
- Supervisions of the store and stock up the inventory process.
- Create and support client retention strategies for existing

customer base and for new customers

- Customer care skills – Solutions oriented and results driven attitude.
- Nominated many times to be “ the employee of the month “
- Represent the property in a proper way.

“ORGANIZER “ (ALEXANDRIA)

JAN 2010 – APRIL 2015

SALES SUPERVISOR:

- Implementing appropriate strategies to improve sales. sometimes coordinate the training of the sales representatives to boost their competence.
- Manage the retail sales staff and coordinate several sales activities, including pricing and the display of products, with a view to realizing the set sales targets.
- Guide and motivate the sales team.

SKILLS

Computer Skills:

Expertise MS® Office Applications with a very good typing skill.
Strong leadership and consensus building skills

Languages Skills:

Arabic Mother Tongue
English Good writing, reading & speaking

PERSONAL DETAILS

- **Date of Birth:** SEPTEMBER 18TH 1991.
- **Nationality:** Egyptian.
- **Marital Status:** MARRIED.

REFERENCES

Original Certificates and References are available upon request.