

khaled Fares

Public Relations

About Me

Results-driven Public Relations Specialist with 5+ years of experience in building and executing strategic communication plans. Skilled in media relations, crisis communication, content creation, and event coordination. Adept at enhancing brand image and engaging audiences across multiple platforms.

Skills:

Media Relations	97%
Strategic Communication	95%
Crisis Management	95%
Content Writing	95%
Event Planning	92%
Microsoft Office	95%

Education:

Bachelor's Degree in Social Work
Faculty of Social Work
(Helwan University)
Graduation Year : 2015

Language:

ARABIC

ENGLISH

%100

%80



Professional Experience:

Public relations
Cairo water & Sanitation Company
Dec 2017 – Present

- Acted as a communication link between the company and the public to promote a positive image of services.
- Participated in organizing awareness campaigns and public outreach events related to sanitation and public health.
- Attended various professional workshops, training sessions, and industry conferences to enhance PR and communication skills.
- Took part in crisis communication and community engagement activities during service disruptions or emergencies.
- Completed multiple in-house training courses in public speaking, strategic communication, media relations, and event planning.
- Photography & Video Editing for public communication
- Awareness and Guidance Training for community outreach
- Media Relations and Event Management

Stock control
Awlad Ragab Supermarket Chain
Apr 2017 – Oct 2017

- Maintained and monitored inventory levels across departments.
- Ensured accuracy in stock records and reduced discrepancies.
- Coordinated with suppliers and managed stockroom operations.
- Supported the launch of new branches with accurate stock distribution.

Sales Representative
P.T.S Company
Jan 2014 – May 2015

- Promoted products and services to clients and businesses.
- Achieved monthly sales targets and improved client satisfaction.
- Built lasting relationships with customers and contributed to repeat business.
- Assisted in market research and competitor analysis.



01114575440



01114575440 - 01001288464



kh.tq.fares@gmail.com



Cairo