



MOUSTAFA ADEL

Marketing Director

Result driven and performance focused professional Marketing Director, offering broad-based experience in marketing management across multiple industries, such as Retail, Telecommunications, Education, and Hospitality Industry. proactive and solution oriented executive; skilled at developing marketing strategies. Armed with In-depth knowledge of financial reporting, data analysis, business acumen and well-honed communication, technical, problem-solving, multitasking and organizational skills.

CONTACT

✉ Moustafa.attayib@gmail.com

☎ 01010105782 📞 034040996

CERTIFICATION

Bachelor of Commerce
Digital Marketing - ID: ZAK 2CT EW3
Hubspot - Digital Marketing
Google Analytics
Advanced Google Analytics
Google Analytics 360
Google Analytics for Power Users
Google - Data Studio
Google Tag Manager Fundamentals
Udacity - Digital Marketing Track
Udacity - Data Analysis Track
LinkedIn - Creating Flowcharts
PMI - Business Process Improvement
EDRAAK - Leadership Skills
EDRAAK - Problem Solving
EDRAAK - Decision Making
EDRAAK - Strategic Planning
EDRAAK - Delegation Skills & Coaching
EDRAAK - Stress & Time Management
SGS - Information Security
SGS - Code of Conduct
Microsoft Office 2013: Word Basics
Microsoft Office 2013: Excel Basics
Microsoft Office 2013: PowerPoint
Microsoft Office 2013: Outlook Basics
Typing Certificate 51 WPM (Ratatype)
Khan for Educators (US)
EF SET Certificate™
BASISKURS DEUTSCH
Alison - Currency Exchange
Alison - How to Plan Your Career Path

PROFESSIONAL EXPERIENCE

- **Chief Marketing Officer (CMO)**
Diet Nutrition Center | Muscat, Oman 2018 – 2020
- **Real-Time Manager**
Sutherland Global | Alexandria, Egypt 2016 – 2018
- **Marketing Manager**
OSN Egypt | Alexandria, Egypt 2015 – 2016
- **Shop Manager**
Apparel Group | Dubai, UAE 2013 – 2015
- **Visual Merchandiser**
Primark | London, UK 2010 – 2012

ENTREPRENEURSHIP

- **Co-founder and Head of Marketing**
FOXCLOUD Media | Alexandria, Egypt. 2020 – Present

EDUCATION

- **Bachelor's Degree in Commerce**
Faculty of Commerce and Business Administration
Alexandria University 2008 – 2012

CORE COMPETENCIES

- **Interpersonal:** Business Leadership and Management
- **Technical:** Microsoft Products, Google Products, Meta Technologies, Data Analysis, Digital Marketing & Moreover
- **Linguistic:** Arabic & English Native / Bilingual Proficiency

PERSONA

POB: Alexandria, Egypt Marital status: Married
DOB: 17th of Oct 1989 Military status: Exempted

- **Hobbies:** Chess Master FIDE, Rubik's Cube & Suodko.
- **Sports:** Judo and Parkour.