

Contact Information

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Career Objective

Seeking a Job as a Social Media Specialist to apply my knowledge and skills in social media platforms, analytics tools and marketing techniques.

Education

- Social media marketing scholarship, Information Technology Institute, March.2023 - Present.
- Video editing and motion graphic scholarship, National Telecommunication Institute, October.2022 - January.2023
- Bachelor of Tourism and Hotels, Department of Tourism Studies, Minia University, September.2018 - July.2022, Excellent degree, Rank 2nd
- High school Certificate, New Secondary school for girls.July.2018

Work Experience

- Customer Service representative, Teleperformance golden gate Company, January.2023 - March.2023

Volunteering

- Graphic designer, IEEE, April.2022 - November.2022
- Marketer, Hult prize at Minia University, February.2022 - November.2022
- Marketer, families of making life at Minia University, March.2022 - November.2022
- Researcher in Technology team, Enactus Minia University, October.2021 - August.2022
- PR,E-club Minia University, October.2021 - October.2022

Internships

- Sales training, Enigma sales agency, October.2022 - November.2022
- Marketing training, Ma3an Egypt company, August.2022 - October.2022

Courses

- Digital Advertising Course, Hubspot Academy, May.2023
- Email marketing course, Hubspot Academy, April.2023
- LinkedIn marketing course, Hubspot Academy, April.2023
- Content Marketing course, Hubspot Academy, April.2023
- Digital Marketing course, Hubspot Academy, March.2023
- Facebook Marketing course, Hubspot Academy, March.2023
- English course, speak up Egypt, September.2022
- Photoshop course , Rayan courses, December.2022
- Illustrator course, Rayan courses, November.2022
- Copywriting & content marketing course, Udemy, July.2022
- Marketing course, Egypt FWD, January.2022
- English course, Expert planet, May.2019

Technical Skills

- Copywriting Skills
- Planning Skills
- Market Research Skills
- Photoshop
- Illustrator
- Aftereffect
- Premier
- Adobe animate
- Character animate
- Microsoft Office Programms

Language skills

- Arabic: Native
- English: very good