

Zohra Rhomani

077-333-7954

zohrarhomani@gmail.com • <https://www.linkedin.com/in/zohra-rhomani-creator/>

Rue 20 No 55 Secteur B El Bassattine, Meknes, Morocco

WORK EXPERIENCE

Web Content Writer/Remote

Jun 2022 - Present

Majarra.com • Abu Dhabi, United Arab Emirates

- May conduct research to establish factual content and to obtain other necessary information.
- Write mental health articles, SEO content, and other forms of Web-based content

Editor-in-chief

Aug 2020 - Present

Ashtarmag.com • Meknes, Morocco

- Founder and Creator of ashtarmag.com.
- Prepare and control budgets.
- Hire and supervise freelance writers.
- Initiate or approve development of articles, and liaise with content writers.
- Web Content Editing.

Managing Editor/Remote

Jun 2019 - Jun 2020

Fixaha.com • Egypt

- Plan and maintain production schedules for publications.
- Assist in preparing and controlling budgets.
- Initiate or approve development of articles, SEO content and liaise with freelance writers.

Foreign Sales Representative/Remote

May 2016 - May 2017

Canadian Tigom Inc.

- Promote the company's products and services in Morocco.
- Provide all the necessary information about potential clients and bid markets.

Web Content Writer/Remote

Nov 2015 - Nov 2017

Arageek.com

- May conduct research to establish factual content and to obtain other necessary information.
- Write articles, blog posts, and other forms of Web-based content.

Web Analyst/Remote

Sep 2015 - Mar 2016

Cultur-e | Digital Media • Italy

- Generate online research studies about luxury trends in North Africa and the Middle East countries.
- Perform data quality analysis.
- Analyze and interpret research data via Tracx Software.
- Present and report results presentations

Social Media Analyst/Remote

Aug 2014 - Present

MetrixLab.com

- Collect and analyze spontaneous and ad campaigns reactions consumer-generated online content.
- Evaluate customer service and online store environments.
- Conduct research on consumers, competitors and the market place to identify trends to optimize marketing strategies for industrial and commercial products.
- Analyze promotional and marketing campaigns to identify improvements.

Translator/Remote

May 2011 - May 2014

Saam Network - InfoTrade 2000 • France

- Transcreation (French-English) and copywriting of travel guidebooks.
- French-English translation of website content.

Secondary school teacher

Oct 2005 - Present

Ministry of Education, Morocco • Meknes, Morocco

- Prepare subject material for presentation to students according to an approved curriculum
- Teach students using a systematic plan of lectures, discussions, audio-visual presentations, and laboratory, shop and field studies
- Assign and correct homework
- Prepare, administer and correct tests
- Evaluate progress, determine individual needs of students and discuss results with parents and school officials
- Prepare and implement remedial programs for students requiring extra help
- Participate in staff meetings, educational conferences and teacher training workshops
- May teach and evaluate students through distance or online courses

EDUCATION

Bachelor's Degree

Sep 2009 - Jun 2010

Université Moulay Ismail • Meknes, Morocco

- Studied a combination of English Language linguistics.

Diplôme du Cycle Pédagogique

Sep 2004 - Jun 2005

Centre Pédagogique Régional • Fes, Morocco

Le Centre Pédagogique Régional Fès – CPR Fès est un établissement de formation pédagogique public sous la tutelle du ministère de l'enseignement supérieur, de la recherche scientifique et de la formation des cadres. Il est chargé de former les futurs enseignants et enseignants du collège dans diverses disciplines.

Two-year University degree

Sep 2002 - Jun 2004

Université Sidi Mohamed Ben Abdellah • Meknes, Morocco

- Studied a combination of English Language and English Literature modules

SKILLS

- English Teaching
- Translation
- Market Research
- Market Analysis
- Writing
- Online Research
- Editing
- Google Docs
- Microsoft Office
- WordPress
- Teamwork
- Team Management
- Team Building
- Arabic
- French
- English
- Article Writing
- Online Content Creation
- Transcreation
- Data Analytics
- Social Listening
- Web Content Writing
- On-Page SEO
- Online Search
- Digital Marketing
- Content Management Systems (CMS)
- Google Analytics
- Search Engine Optimization (SEO)
- Web Content Optimization

PROFESSIONAL CREDENTIALS

- Creating and Editing Videos and understanding copyright
- Editing Mastery: How to Edit Writing to Perfection
- Fundamentals of Digital Marketing
- Getting Your Website Online
- Getting the most out of Power Point
- Introduction in Entrepreneurship
- SEO Foundations
- Teaching for Success
- Troubleshooting technical problems during online lessons
- Using Laptop and mobile to deliver Online lessons
- WordPress.com Essential Training
- Technologies and Approaches to Blended, Hybrid and Online Teaching

AWARDS AND HONOURS

Winner of Monthly Analyst Recognition Award

2017

Oxyme (MetrixLab) Recognition Award for commitments, dedication and helping to keep up with tight deadlines