

MOHAMED AYMAN

PUBLIC RELATIONS – SALES

CONTACT

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cairo

ABOUT

-Creative and resources graduate with a mass communication degree in public relations and advertising eager to utilize exception writing, research, and social media management skills to dynamic and results- oriented team

- I have experience in real estate, Skilled in consultative selling, product presentation, and market analysis

Proven ability to identify customer needs, deliver tailored solutions, and close high-value deals Experienced in guiding clients through the entire sales process— from property listing and marketing to negotiation and closing

EXPERIENCE

-Real Estate Advisor at GPR Property (1 December 2024 - Present)

Advise clients on purchasing, selling, residential and commercial properties, providing expert guidance and tailored solutions to meet their specific needs.

Conduct market research and property evaluations to provide clients with accurate, up-to-date information about current market trends, property values, and investment opportunities.

-Direct Sales Insurance at MetLife (1 May 2024)

Successfully promote and sell a range of MetLife's insurance products, including life, health, and disability insurance, to individual clients and businesses.

Build and maintain strong relationships with new and existing clients through effective communication, consultative sales techniques, and personalized solutions.

-Direct Sales Auto Lone at Bank Masr (1 March 2024)

Evaluate client financial profiles and needs to deliver tailored loan recommendations that align with their purchasing goals and financial capabilities.

Consistently meet or exceed sales objectives, driving revenue growth and enhancing customer satisfaction through exceptional service and follow-up.

EDUCATION

Bachelor's Degree in Mass Communication Public Relations and Advertising – AL Shorouk Academy
(2018-2022)

GRADUATION PROJECT:

- mobile application the main goal of the campaign is to reduce the number of breakdowns as much as possible and help the customer wherever they are to solve their different car problems
- The eco-friendly campaign's main objective is to encourage members of our society to do cosmetic farming. Considering that this kind of farming adds a beautiful touch whether on building facades, roofs, and surfaces

SKILLS

- project Management: time management, organization, prioritization, working efficiently
- Research: information gathering, data analysis, competitor analysis, market research
- Technology: social media platforms (e.g., Facebook, Twitter, Instagram), basic video editing
- communication: written communication, verbal communication, presentation skills, active listening
- Teamwork: collaboration, communication, building relationships Event
- planning: passion for creating successful and memorable experiences.
- Marketing skills
- Active listening
- Traditional knowledge
- Creativity
- Media Relations
- Public Relations
- Eager to learn

MILITARY STATUS

Has Fulfilled Military service.

LANGUAGES:

Arabic – Mother tongue.

English – Very good.