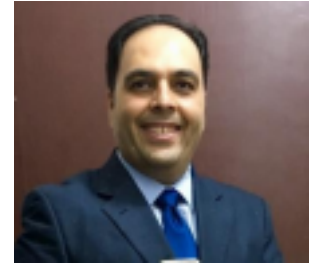


# Tamer Amal Shafik

Mobile: + (20) – 1099219445

E-mail:hopeamal47@gmail.com



## **Objective:**

A job where I can use my skills & experience in automotive as well as my love & enthusiasm about cars to benefit the Organization where I work & at the same time achieve my goals in career advancement.

## **Experience**

### **Senior Marketing Executive**

#### **National Agencies Group (KIA Motors Kuwait)**

A division of Abdulaziz Al Ali Al-Mutawa Group of Companies

May 2011 to June 2021

### **Responsibilities:**

- Follow-up Development & Implementation of Marketing Campaigns as per plan
- Coordinate Events Preparation & Execution
- Coordinate & Execute any marketing requirements from showroom (ex: Updating Vehicle Specs sheets)
- Coordinate with Webmaster in order to ensure the Website is always updated with promotions & most recent product info.
- Support in responding & coordinating website inquiries (Test drive appointments, requests for quotes, complaints)
- Execute tasks requested by General Manager, Brand Manager & Marketing Manager.
- Follow-up KIA Social Media & Online Advertising.
- Competition Analysis & Reporting

### **Sales Rental Officer for Tenders**

**Mostafa Karam & Sons Co.**

**Feb 2007 – April 2011**

**Responsibilities:**

- Assisting the Director of Tenders in studying the tenders, preparing quotations with competitive pricing, then present it.
- After-Sales follow-up with customers: Problem solving, attend to requests, and additional orders.
- Search for prospect tenders on “Kuwait Al-Youm”.

**Sales Representative**

**Matrix Car Rental**

**Feb 2006 – Jan 2007**

**Responsibilities:**

- Follow-up tenders, prepare pricing & quotes
- Assist rental supervisor with retail customers

|                |
|----------------|
| <b>Skills:</b> |
|----------------|

**Language:**

- Fluent in both spoken & written Arabic (Native language)
- Very good in both spoken & written English

**Computer:**

- Excellent in Internet research & browsing
- Very good command of Microsoft Office programs
- Very good knowledge of latest Social Media Channels

## **Personal**

- Oral & Written communication
- Self-motivated
- Able to perform under pressure
- Ability to work with team
- High problem solving skills

|                             |
|-----------------------------|
| <b>Personal Information</b> |
|-----------------------------|

- **Nationality** : Egyptian
- **Date of birth**: 03/06/1978
- **Marital Status** : Married with 2 children

## **Education:**

Bachelor of Commerce - Major in Accounting – Tanta University 2005

**\*References available upon request**