

## Education

**2023**

Bachelor of commerce – English department  
Ain shams university

**2019**

High school  
AL-Makrizy language school, Heliopolis, Cairo

## Experience

**Dec 2022 – Aug 2023**

**Creative producer**  
**LEOS'DEN Marketing hub**

- coming up with creative, out of the box and to the point ideas.
- customizing the ideas to meet the account's aims and requests.
- writing a mood board, script and shot list for the ads
- working with the DOP and the account manager to set a standard direction for each and every account
- dealing with traffic in shoot locations and handling models
- delivering the material to the editors on time
- working with the editor to meet the final agreed upon vision

**May 2022 – Nov 2022**

**Tele-sales Agent – B to B**  
**Exhibitors Hub**

- selling hotel nights to US business trips
- handling gatekeepers to reach the decision maker
- Achieve agreed-upon targets and outcomes within deadlines.
- following and enhancing scripts to guarantee the sale.

**Dec 2021 – Apr 2022**

**Customer Service Representative**  
**AT&T**

- Take customer calls and provide accurate, satisfactory answers to their queries and concerns
- De-escalate situations involving dissatisfied customers, offering patient assistance and support

**Sep 2021 – Dec 2022**

**Travel Advisor**  
**ETIHAD Airways**

- Working on a global distributing system (Sabre).
- Maintaining a positive, empathetic and professional attitude toward customers at all times.
- Ensure customer satisfaction and provide professional customer support

# Mostafa Fouad

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December, 7th, 2000

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**LinkedIn**

[linkedin.com/in/mostafa-fouad-b265a62325](https://www.linkedin.com/in/mostafa-fouad-b265a62325)

**Portfolio**

[https://drive.google.com/drive/folders/1fc4ftPJ7NQ84OXrHz8S7befPSHrZAuju?usp=drive\\_link](https://drive.google.com/drive/folders/1fc4ftPJ7NQ84OXrHz8S7befPSHrZAuju?usp=drive_link)

**Feb 2021 – Sep 2021**

**Telesales Agent**

**Global housing corp.**

- Achieve agreed-upon targets and outcomes within deadlines.
- following and enhancing scripts to guarantee the sale even while taking cold calls.

## **Skills**

**Creative writing**

**Copywriting**

**Content Writing**

**Script writing**

**Social Media Marketing**

**Moodboards**

**Media Production**

**Account Management**

**Art Direction**

**Excellent command of English language – C1**

**Very good communication skills**

## **Hobbies**

**Filmmaking**

**Cinema history**

**Cinematography**

**Fashion**

**Guitar**

**Piano**

**Music theory**

**Music history**

**Swimming**

**Fitness**

**Gaming**

**Cars & Motorbikes**

## **About Me**

I am a passionate creative with a keen eye for storytelling, media production, and marketing. With experience in creative direction, scriptwriting, and social media marketing, I specialize in crafting compelling content that resonates with audiences. My background spans from ideation to execution, ensuring each project meets its vision with precision. Whether working solo or collaborating with a team, I thrive in dynamic environments where creativity meets strategy.