



WORK EXPERIENCE

Jan 2021 Till Present

Marketing Director

EGYPT

Dar Taradco
for Advertising

- Setting the price limit therefore the P&L for the organization.
- Management of the sponsorship for conferences and events.
- Management and organization of events and exhibition.

Nov 2019 - Dec 2020

Site Accountant

EGYPT

El Shaarawy
for Marble and Granite

- Exchange and supervise the site's dues.
- Monitor inventory and construction materials, and make an inventory.
- Review the abstracts issued by the project management.

Apr 2017 - Jul 2019

Graphic Designer

UAE

CareVida Advertising

- Advertising Designs.
- Design Logos for Advertising through Illustrator.
- Management all channel Social Media

May 2015 - Aug 2016

Graphic Designer

EGYPT

La Beaute Magazine

- Responsible for Magazine Design.
- Responsible for editing every photo in the Magazine through photoshop.
- Making an advertising design as per customer's field.

Jan 2013 - Mar 2015

Sales Executive

EGYPT

M2S Advertising

- Make daily Sales calls.
- Writing the daily and monthly reports.
- Collect Data for eligible customers by knowing, internet searching, newspapers, T.V and organizations.

Aug 2008 - Nov 2012

Sales Executive

EGYPT

Dar Taradco
for Advertising

- Setting the prices limit therefor the P&L for the organization.
- Following up with the customers by the newest offers.
- Management of the sponsorship for conferences and events.

Jun 2006 - Jul 2008

Senior Accountant

EGYPT

Dar Taradco
for Advertising

- Administer Payrolls and controlling the income and the expenditure.
- Recording all cash activity on a daily basis.
- Preparing cash journals so that all items are recorded in the correct accounting periods.
- Organize and maintain financial reports.



EDUCATION

Nov 2021

Digital Marketing Professional

Udactiy

Aug 2014

Professional Diploma in Graphics Design cc

YAT learning and
development center

2004 - 2008

Bachelor of Commerce

Cairo University



MOHAMED ABD EL-ATY TARAD

Date of birth: **23rd December 1986**

Nationality: **Egyptian**

Marital status: **Married**

Driving License: **Egyptian Driving
License**

A 35 years old sales Supervisor, with 10+ years of diversified experiences in areas of sales and designs with reputable companies across the Middle East Region.

Strong interpersonal skills reflecting excellent presentation, negotiation skills, and communication abilities that foster working in a matrix team.

Marketing is my passion and I love being able to tackle new projects.

PROFESSIONAL SKILLS

MS Word ● ● ● ● ●

MS Excel ● ● ● ● ●

MS Outlook ● ● ● ● ●

MS Power
Point ● ● ● ● ●

Photoshop ● ● ● ● ●

Illustrator ● ● ● ● ●

Indesign ● ● ● ● ●

LANGUAGE

Arabic ● ● ● ● ●

English ● ● ● ● ●

More info on:

LinkedIn

