

DIGITAL MARKETING MANAGER

Mohammed Tarek Diab

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Summary:

- **Team Leader** with Mass Communication bachelor's degree, Radio & TV (2010).
Since 2010 Starting as a media director assistant going through media production process (photography, video shooting, editing, podcast, documentaries, short movies).
2016 Going Through the power of social media starting as a content creator, social media specialist, with certified digital marketing diploma, to increase my knowledge about media buying & social media ads.
It's a long journey that let me with strong media & marketing skills.
Now, i am here as a Digital Marketing Manager.

REGARDS

Education:

- B. SC - Mass Communication – Radio and Television Department. Modern University for Technology and Information. 2010.
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- Professional Video Shooting Diploma. View International, Cairo 2010.
- Social Media Course 2010.
- Documentary Video Shooting Certificate Cairo 2013.
- Professional Photographer Course 2011 & 2014.
- Adobe Graphic Designer course 2018.
- Digital Marketing Diploma 2021.

Work experiences:

Digital Marketing Mnanger at Algammal Group - Alrowad HDPE Factory - Golden Arrow Contracting - Alrowad Industrial Complex)

From 12 / 2022 to Present.

Team Leader.

Digital Marketing Strategy & Social Media Plan

Web Site Updates / SEO / Google Accounts

Social Media Designs / photography / editing.

Social Media - Pages Manager.

Content Creator .

Social Media Campaign.

Digital Marketing specialist at Arab Union Glass .
From 9 / 2020 to 12/ 2021.
Digital Marketing Strategy & Social Media Plan.
Social Media Designs - Content Creator - Moderation.
Social Media Campaign.

Senior Digital Marketing Executive at Media Hatem Salem Agency.
From 7 /2019 to 5/ 2020.
Digital Marketing Strategy & Social Media Plan
Social Media Designs.
Social Media - Pages Manager.
Content Creator – Moderation.
Social Media Campaign.

Founder & Senior Digital Marketing Eeexecutive at 4k Media services agency for
Media Production.
From 1/1/2018 to 5/2019.
Leading Media Production Department (photography + videography + montage).
Social Media Designs.
Social Media - Pages Manager.
Content Creator – Moderation.
Leading Social Media Campaign.

Social Media Manager at 3m International company for projects - export & import.
From 1/1/2017 to / 2018.
Leading Media Production Department (photography + videography + montage).
Social Media Designs.
Social Media - Pages Manager.
Content Creator – Moderation.
Leading Social Media Campaign.



Professional Photographer at Saudi Arabian Parsons July 2014 : March 2016

- King Abdullah bin Abdul Aziz Project for the reconstruction of Mecca and the holy sites.
- Professional Photo Sessions for development mega projects in Saudi: 1st, 2nd, 3rd and 4th ring roads and tunnels.
- Professional Photo Sessions for Saudi Arabian Ministries and agencies.
- Professional Photo Sessions for Saudi Arabian parsons.
- Documented reports for all projects and high level meetings.

Professional Photographer at View International September 2010 : June 2014

- Professional Photo Sessions for Real Estate Mega Projects in Egypt : City Stars – Smart Village – Alico – Vodafone – Miami Islands “ North Coast”
- Professional Photo Sessions for Egyptian Ministries and United Nations Programs in Egypt: Vocational Training Centre – Empowering children with learning disabilities – Family Sponsorship Program – School Children Care – World Food Program in Asyut.
- Video Shooting for more than 7 documentary Movies and Video Reports :



- **“A place under the Sun”**: A short documentary “13 minutes” targeted to youth on the role and achievements of United Nation Development Program “**UNDP**” and National Council for Childhood & Motherhood

www.youtube.com/viewinternational/videos