



Omar Fahmy

Nationality: Egyptian **Date of birth:** 10/02/2000 **Gender:** Male

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ABOUT ME

E-commerce & Digital Marketing Specialist with a strong sales background. Experienced in crafting engaging content and optimizing digital campaigns. Dedicated to driving brand growth and delivering exceptional user experiences. A collaborative team player that is eager to contribute to success in the ever-evolving digital landscape.

EDUCATION AND TRAINING

Bachelor's degree (Business Administration, International Business Major
The British University In Egypt [31/08/2018 – 01/06/2022]

Address: Suez Desert Road El Sherouk City, 11837 Cairo

Website: <https://www.bue.edu.eg/>

LANGUAGE SKILLS

Mother tongue(s): **Arabic** | **English**

Other language(s):

German

LISTENING A2 **READING** B2 **WRITING** B1

SPOKEN PRODUCTION C2 **SPOKEN INTERACTION** B1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

WORK EXPERIENCE

E- Commerce & Digital Marketing Specialist

Ellie Home [17/05/2023 – Current]

City: Cairo

Country: Egypt

E-Commerce & Digital Marketing Specialist with expertise in social media management, Ads Manager, Shopify, Vend, and Amazon. Proficient in crafting engaging content and optimizing digital campaigns to drive brand growth. Dedicated to delivering exceptional user experiences and leveraging data-driven insights for impactful results.

Sales manager

Streamlined Solutions. [28/03/2021 – 30/09/2022]

City: New York

Country: United States

I used to work as a corporate travel agent, my job involves selling hotel accommodations for business travelers all across the United States and Europe. (Expohousing) I do rely on cold calls, email marketing, and customer relationship management programs. I do create daily customer insights.

In a year in a half time frame, I managed to generate an average of \$1000 revenue on a monthly basis

Real Estate Consultant

ROI Investment [30/07/2021 – Current]

City: Cairo

Country: Egypt

I am a part-time real estate broker, I do use cold calls, telemarketing, and online advertising using Facebook, Olx, and rarely real estate events to generate leads so I can sell commercial, residential and administrative units in most of the new booming projects in Egypt in nearly 5 different cities.

EXP Realty

Mahir Sadman [13/10/2022 – 01/05/2023]

City: New York

Country: United States

I work as an appointment setter, I call property owners to qualify leads for my employer who works as a broker in the United states to connect him with interested sellers.

Wisdek Corporation

Wisdek [01/11/2019 – 01/09/2020]

City: Toronto

Country: Canada

I used to generate leads so I could market our online google services. Our services included search engine optimization and search engine management. I worked as a sales executive in order to sell our google packages in partnership with google which included effective results for Small and medium enterprises in the United States and Canada,

DIGITAL SKILLS

Facebook and Facebook ads / Microsoft Excel / Search Engine Optimization & Search Engine Marketing / CONTENT CREATION / Google Drive / Outlook / Instagram / BI tools and applications (Amazon AWS) / LinkedIn / Microsoft Office / Social Media / Facebook / Shopify webhop motor ismerete / Organizational and planning skills / Decision-making / Team-work oriented / Written and Verbal skills / Goodgle Adwords / Instagram, Instagram ADS / Ads Mangement

PROJECTS

Facebook And Instagram Ads Workshop

[01/08/2020 – 01/09/2020]

The workshop included creating effective Facebook and Instagram ads for different industries including real estate, food, and automotive industries with practical implications using effective targeting, budgeting, and testing.

HONOURS AND AWARDS

Digital Marketing for Businesses by Google Maharat X FS XLUMAS

Google [01/03/2021]

Digital Marketing Foundations

Udacity [01/10/2022]

The course Included, marketing fundamentals, content strategy and introduction to digital freelancing

MANAGEMENT AND LEADERSHIP SKILLS

Management

ORGANISATIONAL SKILLS

Self-driven

Resilience

HOBBIES AND INTERESTS

Tennis
