

# AREEN Wafa MOHAMMAD MADMOUJ

## Connect info:

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## ❖ Profile / Professional summary

Public Relations and Communication junior student at Annajah National University. “PR enthusiast” Highly interested in international PR and development social media content management for Successful and effective marketing. Looking for opportunities in developing PR plans and strategies. Aspiring to raise the status of public relations in the Middle East, to work in it with high professionalism.

## ❖ Education

- Annajah National University

Nablus, Palestine • 09/2018 -05/2022

Bachelor of: Public Relations & Communications. “junior”

- Said bin Amir Secondary School

Nablus, Palestine • 07/2018

## ❖ Skills

\*Information seeking and analysis.

\*Writing summaries.

\*Multimedia analysis.

\*Video and Photo Editing.

\*Information gathering and analysis.

\*Following the PR news and analyzing them.

\*Following up campaigns, initiatives and new technologies on social media.

## ❖ **Certificates**

- Online course 'self-marketing on internet'

Cambridge International Center

Nablus, Palestine 2019

- Media courses on the Al Jazeera Media Center website with accredited certificates 2019-2020