



Ahmed Zaki

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📋 OBJECTIVE

Seeking a challenging position with a professional corporation where by technical background and interpersonal skills can be applied and fully developed within a teamwork and creativity-encouraging environment.

🎓 EDUCATION

Arab Open University | Egypt

Cairo, Egypt

Bachelor Of Business Administration

Marketing Sector

💼 PROFESSIONAL EXPERIENCE

Jumia Group

05/2023 – present

Regional Paid Marketing Analyst

- Media Buying & Planning
- Performance Analysis and Reporting
- Facebook Ads
- Google Ads

Jumia Egypt

02/2022

Sponsored Products Key Accounts Manager | Marketing . Advertising

- Promote seller's products on Jumia's website and app
- Optimization
- Bidding Strategy
- ROAS & ACoS based

Jumia Egypt

04/2021

Customer Experience Associate

Jumia Egypt

03/2021

Customer Service Representative | Web Channel

Holzpieler

03/2020

Social Media Marketing

Vodafone

09/2018 – 02/2020

Sales & Retail Representative

Maadi 9 Branch

Crossfit Zygon <i>Fitness Coach</i>	2015 – 2017
Life Gym Sheraton <i>Sales & Front Desk</i>	2015
A2Z Print <i>Digital Printing Operator</i>	2014
Bikya Book Cafe <i>Sales & Coordinator</i>	2012 – 2013
Olympic Group <i>Customer Service</i>	2007 – 2008



SKILLS

Visionary	Customer Driven
Brainstorming	Business Driver
Analytical	Tableau Software
Google Analytics	Media Buying
Media Planning	Power BI



COURSES

Google Ads Search Certification [↗](#)

Google Skillshop

Media Buyer Diploma

Learn n' Digital

Advanced Marketing Analytics

Udacity

Marketing Executive Course

Dr. Ramy Khodeir

Digital Marketing

HPO

3Ds Max | Interior Design

CAD Masters