

AHMED MOSTAFA

Digital Marketing

CAIRO | 01141618133 | AHMAD0114161@GMAIL.COM

PROFILE SUMMARY

A passionate digital marketing specialist with multiple certifications in online marketing, SEO, and social media advertising. Skilled in developing marketing strategies to boost engagement and achieve business goals through digital platforms

EDUCATION

Bachelor of Business Administration

Graduation Year: 2023

CERTIFICATIONS & TRAINING

Fundamentals of Digital Marketing – Google

Social Media Marketing – HP

Digital Marketing (SEO, Analytics, and Online Presence) – Edraak

Entrepreneurship – Central Bank of Egypt

SKILLS & ABILITIES

- Digital Marketing: SEO, SEM, Social Media Marketing, Email Marketing
- Content Creation: Copywriting, Social Media Management
- Social Media Advertising: Facebook & Instagram Ads Management
- Analytics & SEO: Google Analytics, Keyword Research, On-Page & Off-Page SEO
- Entrepreneurial Thinking & Business Development

Projects & Practical Experience

- Analyzed and implemented digital marketing strategies through training programs.
- Created and managed experimental advertising campaigns on social media platforms.
- Gained hands-on experience in SEO through practical training projects

Languages

Arabic – Native

English – Intermediate