



Nada

Abdel Aziz Mohammed

Business Developer - Marketing Manager

SUMMARY

I am a Display strong analytical qualities to Makes decisions with confidence, Also i Delegate to improve organizational effectiveness with Identify staff development needs.
what i learn to do of business devolopment is Project self-confidence, authority and enthusiasm
Strongly motivated to achieve higher expectations
and i allready Generate greater success in highly complex situations

POSITION

Business developer

PROFESSIONAL EXPERIENCE

Marketing manager

12 Jul 21 - Present

I consult media agency | Egypt

Control the quality of the most crucial of all thevariables contributing to the realization of departmental goals and objectives
also , i used to manage the way that will reach me to Achieve lasting results

- by Set reachable targets
- View new assignment as an opportunity for growth
- Explore new opportunities
- Understand personal strengths and weaknesses
- Encourage employees to acquire proper skills, attitudes and knowledge
- Focus on relevant issues

These points of working way helps me to acheive the perfect goal as a marketing manager(online / offline).

Business or sector: Marketing

Digital marketing specialist

1 Mar 22 - 19 Feb 23

Linkyou.ca | Canada

My responsibilities at LinkU are summarized in preparing and a strategy for more than 15 accounts for different companies in all fields, with interest in reviewing and preparing the post calendar.

Responsible for creating advertising campaigns, pricing strategies and targeting the demographic data of their target audience,
Also researches competitors to collect more ideas about improving their product or service offerings to attract more customers!

Business or sector: Marketing (Remotely)

Marketing manager (business development)

10 Jul 19 - 9 May 21

Jebaal | Cairo, new cairo

I Effectively control costs through economical utilization of personnel, materials and equipment also,Control the quality of the most crucial of all thevariables contributing to the realization of departmental goals and objectives,
I Constantly strive to strengthen and refine professional effectiveness,
Is consistent, dependable and accurate in carrying out responsibilities to a successful conclusion

plus keep Develop programs to improve the effectiveness of the department and overall operation of the organization

Business or sector: Marketing

PERSONAL INFORMATIONS

✉ nadaa_abdelazizhotmail.com
📍 Obour City, Egypt , Cairo
📅 02 July 1993
♀ Female
🇪🇬 Egyptian
📞 01095041641
01142507474

MOTHER TONGUE(S)

Arabic

FOREIGN LANGUAGE(S)

English

Listening: B2
Reading: B2
Spoken interaction: C1
Spoken production: C2
Writing: C2

Italian

Listening: A2
Reading: A2
Spoken interaction: B1
Spoken production: A2

DRIVER LICENCE

D

ABILITIES

Microsoft Office



English Speaking



English Written



Marketing Strategy



KEYWORDS

Business Development

Account Manager

Digital Marketer

PERSONAL SKILLS

Communication skills

I can Communicate openly, forcefully and effectively, Also Clearly establish performance objectives and evaluation criteria

Organisational / managerial skills

Excel in planning, forecasting, setting objectives and determining courses of action

Job-related skills

Accept responsibility for own decisions and those of subordinates

Digital skills

Successfully handle multiple demands from superiors and subordinates

Other skills

- Self starter
- Can be entrusted to use good judgement
- Display an exceptional ability to learn new methods
- Display absolute loyalty to superiors and to the organization

FURTHER INFORMATION

Courses

I have got certificates from Udemy of all of PMP, MBA, business development, marketing strategy and social media seo courses(online learn)

Sales Rep

16 Jan 15 - 9 Jan 16

Sawa real-estate | Cairo nasr city

- I was responsible for selling a company's apartments by identifying leads, educating prospects on products through calls, trainings, and presentations, and providing existing customers with exceptional support.
- I always keep Achieve maximum time effectiveness,

Business or sector: Sales

Marketing specialist

12 Jun 17 - 7 Jul 19

Sawa real-estate | Cairo nasr city

Business or sector: Marketing

Account manager

18 Aug 18 - 20 Dec 19

Plan international organisation | Egypt

- Managed project's which helps Syrian kids ,example (ECCD PROJECT)
- Managed an active calendar of appointments,
- Identify relevant and appraisable components of effective management
- Develop programs to improve the effectiveness of the department and overall operation of the organization

Business or sector: Part time

Sales Rep

3 Jun 14 - 14 Dec 15

El hayah gardenz | Cairo , masr elgdeda

Greeted customers and made them feel welcome,make a call to the customers who's interested in the project of the comp.

Business or sector: Sector

English instructor

2 Jan 12 - 20 Jan 14

Little academy | Cairo , misr el gdeda

Teach basic English skills including reading, writing, and speaking. Teach students the correct pronunciation of words

EDUCATION AND TRAINING

Law

9 Aug 11 - 9 Aug 15

Ain shams university | Cairo

Master of law

9 Aug 15 - 9 Aug 17

AIN SHAMS university | Cairo ,egypt

ICDL

9 Aug 12 - 9 Dec 12

Ain shams university | Egypt, cairo

i've got ICDL course @ain shmas universty included (word ,excel ,power point)

Achieve optimal levels of personal performance and accomplishment

Write letters, memos and reports that command attention and achieve results

General English course

6 Jan 14 - 9 Aug 15

Birlitz | Egypt, cairo

Display a depth of understanding
Polished and confident speaker

Strongly motivated to achieve optimal results

Certificate of MBA

10 Sep 20 - 10 Dec 20

MB orgnizing | Cairo

Certificate of ECCD (Early Childhood Care and Development)

9 Dec 17 - 10 Nov 17

UNICEF / Egypt , el Sokhna

the Early Childhood Care and Development (ECCD) could define , teach me as the holistic development of children including physical, cognitive, language, social and emotional development from conception to age five.