


• Contact

 Cairo/Egypt

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• Skills

Teamwork



Creativity



Leadership



Communication



Ability to work in a team



Fast learn



Ability to multitask



Ability to work under pressure



Effective time management



Computer skills



Microsoft office word



Microsoft power point



Monica Maher

Digital Marketing

To seek and maintain full-time position that offers professional challenges utilizing interpersonal skills, excellent time management and problem-solving skills.

• Work History

2023-09 -

Current

French Teacher

From Home, Cairo

- Collaborated on and implemented innovative pedagogical initiatives that focused on student-first, hands-on and experiential learning to foster French instruction.
- Built cultural literacy by organizing lesson plans focused on French-speaking countries.
- Facilitated learning of French language using variety of instructional methods, resources and technological tools.
- Explored and implemented innovative use of technology in language education.

2019-09 -

2022-03

Market Research Analyst

Kalemat Communications – Public Relations , Cairo

- Monitoring the company's brand on social media.
- Analyzing data to determine whether social media campaigns have achieved their objectives.
- Running company social media advertising campaigns.
- Formulating high-quality novel written and visual content for each social media campaign.

2018-03 -

2019-03

Sales Outdoor

Arope Insurance – Blom Ban, Cairo

- Identify target customers to be contacted for suitable needs sales



- Phone the target list of client to set meeting appointments.
- Conducting 2-3 customers meetings daily.
- Applying the learnt techniques to professionally sell the Insurance products on customer's need basis approach.

• Education

2013-09 - 2017-08 **Bachelor Of Foreign Languages And Translations: French Language And Translations**
Misr University of Sciences And Technology - 6 October

• Certifications

2023-11 Digital & social media marketing

2023-11 ChatGPT

Fundamental of digital marketing