

Shereif Mohammed Hgag

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Professional Summary

Experienced Public Relations and Project Manager with a proven record in managing safety systems, infrastructure projects, and stakeholder relations. Skilled in sales management, problem-solving, and coordinating large-scale projects. Adept at delivering results in high-pressure environments.

Core Competencies

- **Project Management**
 - **Public Relations Strategy**
 - **Safety Systems Installation**
 - **Sales and Client Management**
 - **Government Relations**
 - **Communication and Coordination**
 - **Problem Solving and Time Management**
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Professional Experience

Public Relations Manager

Alfakeer Contracting Company | Egypt

2019 – Present

- **Oversaw public relations for government infrastructure projects, ensuring compliance and alignment with organizational goals.**
- **Facilitated stakeholder communication to drive seamless project execution.**

Sales Manager

Modern Protection Safety Systems | Jeddah

2017 – 2019

- Managed sales of fire alarm and firefighting systems, exceeding annual targets.
- Directed safety project execution, aligning with client needs and industry standards.

Coordinator and Sales Assistant

Alsafwa Safety Systems | Makkah

2016 – 2017

- Coordinated installation and maintenance of safety equipment for hostels and hospitals.
- Enhanced customer satisfaction and retention through targeted service improvements.

News Editor

Alwatan Newspaper | Cairo

2014 – 2016

- Edited and managed publication workflows, ensuring timely and accurate content delivery.
- Coordinated with teams to resolve editorial challenges effectively.

Public Relations Specialist

Engineering Enterprises Co. & American University | Jordan & Iraq

2009 – 2013

- Managed PR activities, including coordination with the Iraqi Embassy and other key stakeholders.

Public Relations Assistant

United Saudi Jordanian Hotels & Tourism | Jordan

2006 – 2009

- Supported public relations and marketing initiatives for Kempinski Hotels.
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Education

Bachelor of Mass Communication

Cairo University | 2013

Grade: Very Good

Technical Skills

- MS Office Suite (Word, Excel, PowerPoint)
 - CRM and ERP Tools
 - Sales and Marketing Tools
 - Safety System Solutions
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Languages

- **Arabic:** Native
 - **English:** Advanced
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Personal Information

- **Date of Birth:** 14 September 1986
- **Nationality:** Egyptian
- **Marital Status:** Married