

Ali Majed Ali Tarhoni
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Objective

Seeking a dynamic position within your esteemed organization where I can leverage my diverse skill set to contribute to team success and achieve organizational goals. With a focus on meticulous attention to detail and a strong work ethic, I aim to deliver utmost satisfaction in every task undertaken. Eager to immerse myself in the company culture and actively contribute to its growth and development.

Education

Bethlehem University, Bethlehem, Palestine

Bachelor's Degree in Business Management, Minor in Marketing

Anticipated graduation: July 2024

- Received honor Spring 2023
- Received honor Fall 2023

Akademia Kalisia, Kalisz, Poland

Erasmus Plus Program

Aug 2019 – Aug 2024

ICP Institute of Community and Partnership, Palestine

Certificate, 2018

- Completed 30 hours
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Experience

Promoter, Buzz Company, Palestine

May 2022 – Dec 2023

- Seasonal position encompassing diverse events aimed at promoting product awareness and engagement.
- Tasks involved sampling initiatives, participation in Buzz Marketing programs, and event coordination.

Waiter, Various Restaurants, Bethlehem, Palestine

Dec 2020 – Oct 2023

- Worked as a waiter at various restaurants in Bethlehem during my tenure at Bethlehem University.
- Managed customer orders, ensured timely delivery of food and beverages, and maintained a welcoming atmosphere.

Erasmus+ Program Participant, Akademia Kaliska, Kalisz, Poland

Feb 2023 – Jul 2023

- Engaged in international academic exchange, gaining cultural insights and enhancing educational and personal growth.
- Developed a global perspective and strengthened intercultural communication skills.

Research Project - Integrated Marketing Communication

Oct 2022 – Dec 2022

- Analyzed and improved Al-Qasrawi Company's marketing strategies during my academic tenure at Bethlehem University.
- Involved data-driven recommendations, stakeholder interviews, and compelling presentations.

Capacity Building Program—Innovation, Design, and Digital Marketing, BBI and Yunis Social Business Center, Bethlehem University, Bethlehem, Palestine

Aug 2022 – Dec 2022

- Completed a program emphasizing innovation, design, and digital marketing.
- Built a local social business marketing campaign.

GIC Certificate - "Idea-To-Market / iX Fundamentals Program"

Jul 2022 – Sep 2022

- Received the GIC Certificate for completing the program in partnership with Bethlehem University and endorsed by Stanford Online.

Social Enterprise Project - "Muffaker"

Jan 2022 – Jun 2022

- Collaborated with Bethlehem Business Incubator and Notre Dame University to enhance the "Muffaker" social enterprise project.
- Played a pivotal role in modifying the business plan and conducting a thorough needs assessment.

Volunteer Receptionist, Bethlehem Peace Center, Bethlehem, Palestine

Oct 2021 – Nov 2021

- Volunteered as a receptionist, interacting with foreign visitors and building international connections.

Waiter, Vintage Caffè, Ramallah, Palestine

Jun 2021 – Sep 2021

- Worked full-time as a waiter, providing excellent customer service and ensuring efficient order processing.

Cashier, Big Burger Restaurant, Bethlehem, Palestine

Dec 2019 – Jun 2020

- Worked full-time as a cashier, handling transactions and customer inquiries.

Joint Advocacy Initiative, Beit Sahur, Palestine

Aug 2017 – Aug 2018

- Led presentations on diverse cultural insights, advocating for justice, peace, and democracy principles.

Shorouq Organization, Bethlehem, Palestine

Jun 2016 – Aug 2019

- Member of Shorouq Dance Troupe, presenting national Palestinian art through dance and promoting cultural heritage.

Languages, Computer Skills, and Others

Languages:

- Native fluency in Arabic
- Very good in English

Computer Skills:

- Proficient in Microsoft Office (BUSA 227 course)
- Proficient in SPSS (ECON 213 course)
- Proficient use of Outlook, PowerPoint, Canva

Hobbies:

- Fitness

Date and Place of Birth:

- July 12, 2001, Bethlehem

Nationality:

- Palestinian

Address:

- Main St, 47, Bethlehem, Palestine
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References**Mr. Issa Ghrayeb**

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Mr. Michael Tanas

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