

ABDULLA H. SABRY

• sales manager •

(+20) 115 381 8165 • abdal19lh@gmail.com • King Mariout, Alexandria, Egypt

ABOUT ME

A dynamic and motivated salesman who hopes to join a globally renowned organization, where I'll be able to apply my experience and contribute my skills in various sales-oriented and marketing-oriented fronts. The knowledge that I have gained in Sales, Marketing, and Customer Care will enable me to be a significant addition to your valued establishment.

EDUCATION

1998 - 2002 • Alexandria University
Bsc. of Science in I.T.

2003 • New Horizons Academy
A+ Certification in Core Hardware (40 Hr Course)

EXPERIENCE

4/04 - 1/06 BDL - Saudi Arabia
Sales Executive - Eastern Province
Accounts: Acer - MSI - Asus

2/06 - 2/09 BDL - Egypt
Branch Manager - Alexandria Province
Tasks:

- Manage Sales Teams.
- Oversee Servicing/Maintenance Department.

Accounts: Acer - MSI - Dell.

3/09 - 3/10 BDL - Saudi Arabia
Branch Manager - Eastern Province
Tasks:

- Manage Sales Teams.
- Set Sales Targets.
- Oversee Servicing/Maintennace Department.
- Oversee Warehouses.

9/11 - 7/13 BDL - Saudi Arabia + Bahrain
Regional IT & Mobile Sales Manager - Eastern Province and Kingdom of Bahrain
Tasks:

- Manage Sales Teams for Accounts: Dell - Hp - Lenovo - Asus - Samsung.
- Manage Smart Phone Sales Teams for Accounts: Samsung - Acer - Huawei.

8/13 - 8/14	UNATRAC - Saudi Arabia Sales Manager - Eastern Province Tasks: <ul style="list-style-type: none"> • Manage Sales Teams. • Set Regional Sales Targets. Accounts: Dell - Lenovo.
8/14 - 2/15	ASBIS - Saudi Arabia Branch Manager - Eastern Province Tasks: <ul style="list-style-type: none"> • Manage Commercial Market (Retail) Sales Teams. • Manage Hyper Market (Wholesale) Sales Teams. Accounts: Toshiba - Lenovo.
8/14 - 2/15	RB Software - Saudi Arabia General Manager Tasks: <ul style="list-style-type: none"> • Manage Wholesale B2B Accounts. • Manage Retail Sales to Smart Phone-specific Retail Outlets. Authorized Distributor: Apple - Samsung - Huawei.
11/19 - now	East Asia - Egypt Retail Sales Manager Tasks: <ul style="list-style-type: none"> • Manage In-Office Sales Teams. • Dispatch and Manage In-Store Promoting Teams.

CAREER ACHIEVEMENTS

- Achieve **Sales Targets** within a **SAR 1.5 million margin at a 90% rate**.
- Achieve **Sales Targets** Within a **SAR 1 million margin at a 100% rate**.
- Achieved a **steady target within the SAR 20 million While supplying to Retailers and Hypermarkets** (Carrefour - Lulu Hypermarket - Sharaf DG - STC).
- Achieved **highest sales targets for Asus products accross the Gulf Region**.
- Achieved **highest sales targets for Samsung products in the Kingdom of Saudi Arabia**.
- Ability to **effectively target market & consumer requirements** in:
 - Egypt: Alexandria Province, Cairo Province, and Giza Province.
 - Kingdom of Saudi Arabia: Eastern Province.
 - Kingdom of Bahrain.