

# MOHAMED OMAR BKHEET

D I G I T A L   M A R K E T E R



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## PROFILE

I am a qualified and professional Social media specialist with four years of experience in Accounts management, Copywriting, and Media Buying. Strong creative and analytical skills. Team player with an eye for detail.

## SKILLS

- Contently
- Backlinks Article
- SEO Udacity Project
- English: Very Good
- Data Collector For Any Topic Can Serve My Field
- Planning and Problem-Solving Skills.
- Competitor's Analysis

## EDUCATION

**BACHELOR OF COMMERCE**   2016- 2019

Major in Foreign Trade.  
grade good.  
Helwan University.

**E - MARKETING ACADEMY**

Course in Social media (ADS & Management)

**EDRAAK COURSE IN DIGITAL MARKETING**

SEO, Analytics, and online presence

**UDACITY COURSE IN DIGITAL MARKETING**

Professional, Advanced

## EXPERIENCE

**FRONT DESK AGENT AT TRIUMPH LUXURY HOTEL.**

Acting as Marketing coordinator

2021 - Present

- Account Manager
- Ads Manager
- Copywriter
- Certificate By Three Months Training at Marketing Department

**SOCIAL MEDIA MARKETING SPECIALIST**

E-Business Hive Agency

- Account Manager
- Facebook Ads
- Action Plan, Marketing Plan
- Content Creation

• **DIGITAL MARKETEER .**

Freelancer

- Marketing plane
- Competitor's Analysis
- Social media ads
- Copywriter