



Iheb CHOURIA

Talent Acquisition Specialist

Organized and Creative Junior Talent Acquisition, with a strong desire to learn and achieve. Throughout my years the civil society and thanks to my professional experiences, I learnt many skills that changed my mindset and helped me develop myself.

Education

09/2018 - 07/2021

Higher Institute of Human Sciences of Tunis
Tunis

Bachelor in International Relations

09/2014 - 06/2017

El Alia High School
El Alia - Bizerte

High School

Work experience

07/2020 - 12/2021

The Netherlands Education Group
Utrecht

International Students Recruiter

Contributed in enlarging TNEG network with 20% in MENA region.
Promoted the TNEG programs via participating in the international advertising campaigns.

08/2020 - 12/2021

Phoenix4Marketing
Tunis

Networker

Attended and organized soft skills trainings, benefits company with 250 new participants in the first trimester.
Enlarged the company's network and staff via recruiting new networkers, benefits administration costs 20%.

02/2021 - 04/2021

National Anti-Corruption Authority - INLUCC
Tunis

Intern

Translated legal documents from Arabic and French into English and vice-versa.
Expand the company network with new partners and counterparts, while attending all the business meetings as an interpreter.

09/2019 - 08/2020

Omega Formation
Bizerte

Campaigns and Networks Coordinator

Promoted the academy in terms of advertising, academy number of followers goes from 150 up to 15k.
Recruited students and help them choose suitable branches for their skills.

✉ ihebchouria98@gmail.com

🏠 El Alia - Bizerte 7016

📅 Date of birth 07/02/1998

🇹🇳 Tunisian

📞 22675772

Languages

English

French

Arabic

Assets

Marketing

Recruitment

Business Development

Consulting

Public Relations

Social networks

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🌐 @Iheb Chouria

📷 @iheb.c

Work experience

06/2019 - 10/2019

Centre Pyramide

Bizerte

Graphic Design Trainer

Enlarged gains to the administration of 10% by creating advertising campaigns for the center, 100 new students joined summer club.

Work experience

07/2020 - 06/2022

Med Ali GSM

Bizerte

Commercial and Marketing Officer

Raised company gains up to 30% through the advertising campaigns in the large social media platforms. The company gained up to 300k new clients in the first semester of 2020.

Voluntary experience

07/2020 - 06/2022

Rotaract Club Bizerte

Bizerte

Founding President

Create the only club in the region.

Lead the club to win the MEDNature Award in Tunisia called "Clean-Up Day"; clean up to 5 hectares of Nadhour Forest, involving 13 organisms and up to 150 members.

Help more than 1K needy families in different humanitarian actions.

Realize more than 50 actions during 2-year mandate.

12/2019 - 12/2020

The Achievers Club

Bizerte

Former President

Develop soft and hard skills for young members.

Bring well known trainers in different fields.

Help young children learn English for free.

Run the biggest Orientation event in the region in 2019 called "Forum Orientation", +500 participants and +30 trainers attended.

02/2019 - 01/2020

TIMUN ISSHT

Tunis

Secretary General for Treasury and Sponsoring

Make creative sponsorship folders and enlarge network with companies and sponsors.

Benefits the club with +1000TND in one event.

Reach more than 100 sponsors in Grand-Tunis and Bizerte.

01/2019 - 12/2019

JCI El Alia

El Alia - Bizerte

Member

Best member of the month since 1st month of joining the club.

Certified trainer after succeeding all the official sessions JCI Achieve, JCI Impact, JCI Presenter.