NOUREDDIN ALFAOURI

nfaouri5@gmail.com | +213 657 55 39 40 | Dubai, UAE
https://www.linkedin.com/in/nourredin-alfaouri-67b1651b6/
https://www.figma.com/file/pUERoz54oBgN1sD5EoTxgB/Untitled?type=design&node-id=0%3A1&mode=design&t=vQXYzCilNmyqf7A5-1

Software Developer | UI/UX Designer

Professional Summary:

Grounded and detail-oriented IT specialist with a deep expertise in Front-End Development and UI/UX Design. Proficient in crafting high-quality web and mobile applications, with a focus on user-centric digital interactions. Skilled in leveraging tools like Figma for app design, as well as integrating motion graphics and animations. Committed to driving superior user experiences and staying abreast of cutting-edge advancements in software development.

PROFESSIONAL EXPERIENCE

Multidisciplinary Designer   **2020 - Present**
Freelancing

- Orchestrated tailored graphics, logos, and brand assets for diverse industries, such as technology, healthcare, fashion, and education, infusing unique identities into each project.
- Spearheaded the creation of engaging motion graphics and animations, strategically deployed across social media, websites, and marketing campaigns, amplifying audience interaction within the entertainment, e-commerce, and hospitality sectors.
- Engineered user-centric UI/UX designs for mobile applications utilizing Figma, collaborating directly with stakeholders in the finance, gaming, and travel sectors, fostering seamless digital experiences.

Software Developer   **Oct 2020 – Oct 2022**
Roots Line Public Relations | Dubai, UAE

- Within just six months, progressed from initial onboarding to managing critical development tasks, showcasing swift mastery of the software development lifecycle.
- Collaborated on some projects with seasoned developers, enhancing platform efficiency by 35% and successfully integrating technologies like JavaScript, PHP, and Firebase into the firm's core solutions.
- Contributed to the creation of a robust chat application that facilitated real-time communication among users, implementing features like chat rooms and message encryption.
- Participated in code reviews, debugging sessions, and performance optimization tasks, becoming a go-to expert in troubleshooting and ensuring optimal system performance.
- Gained valuable exposure to Agile development methodologies, working within a dynamic team environment to meet project deadlines and milestones.
- Played a key role in developing and maintaining WordPress websites for clients, customizing themes, plugins, and optimizing site performance for SEO.
- Provided exceptional support to end-users, addressing technical issues promptly and ensuring a seamless user experience.

Graphic Designer   **Jan 2019 – Sep 2022**
Durmazz Tech Store | Cyprus

- Developed motion graphic videos and dynamic posters that drove a 40% increase in social media engagement and expanded the store's online reach.
- Leveraged Adobe Creative Suite to produce top-tier design assets, raising the store's visual standards and reinforcing its brand identity in the tech market.
- Successfully managed and delivered over 50+ concurrent design projects ahead of deadlines, maintaining a consistent track record of client satisfaction.
- Led collaborative initiatives with marketing, sales, and product teams, ensuring cohesive brand messaging across all promotional materials and campaigns..
- Played a key role in video production by streamlining editing processes, contributing to a 25% uptick in video content viewership and improved audience retention rates.

EDUCATION

Bachelor of Information Technology | Eastern Mediterranean University (2023)

- Graduation project: Developed a mobile application for both iOS and Android platforms using Flutter (Dart language) The application aimed to create an efficient and user-friendly courier delivery system. The application included a chat system to facilitate communication between couriers and customers, and a live tracking system to enable customers to track their orders in real-time.

CERTIFICATIONS

Certificate of Honor | Fall Semester 2021-2022
Certificate of Honor | Spring Semester 2021-2022
Certificate of Honor | Fall Semester 2022-2023
Certificate of Honor | Spring Semester 2022-2023

TECHNOLOGICAL SKILLS

Flutter	•	Firebase	•	Figma
JavaScript	•	PHP	•	CSS
HTML	•	Python	•	C#
C++	•	Java	•	Adobe

VOLUNTEER WORK

Team Leader | AIESEC (July 2018 - December 2018)
Project Organizer | AIESEC (May 2018 - September 2018)