

# Ashraf mahmoud, Renewable Energy Engineer

M: +962 77 5529396 ashraf22788@gmail.com  
Amman, Jordan <https://www.linkedin.com/in/ashraf-mahmoud-nfe>

## About

A highly motivated and results-driven Project Coordinator with experience in managing diverse projects across organizational development, export preparation, and business strategy. Skilled in analyzing business performance, diagnosing operational inefficiencies, and providing actionable solutions to enhance productivity. Adept at working with cross-functional teams to develop strategies that drive growth and streamline operations. Passionate about helping businesses expand into new markets by creating detailed export plans and providing expert consulting services. Committed to continuous learning and achieving excellence in every project undertaken.

## Education

- Bachelor of Alternative energy technology - Al-Zaytoonah University of Jordan – 2022

## Experience

EDAMA Consulting Group - Project Coordinator (Oct 2023 – Present)

Main Responsibilities:

- Manage and coordinate multiple projects across various fields, including export preparation and organizational development.
- Work on improving and developing business, marketing, and sales strategies for organizations and companies.
- Diagnose and analyze organizational performance across different departments: production, quality, operations, finance, human resources, marketing, and sales.
- Develop detailed export plans for different markets (Saudi Arabia, Egypt).
- Provide strategic consulting and analyze the readiness of companies for expansion into new markets.

Key Projects:

1. **Diamond Lab** – Integrated Organizational Development Project (2023)
  - Business diagnosis, process improvement, and comprehensive strategic planning.
2. **International Trade Center** – Preparation of Jordanian Factories for Export (2023)
  - Assess readiness of 15 factories for export and prepare specialized export plans.
3. **Grand Plastic Industries** – Export Preparation (2024)
  - Assess factory readiness for the Egyptian market and develop a detailed export plan.
4. **AVIT Clothing Company** – Export Preparation (2024)
  - Assess factory readiness for the Saudi market and develop a detailed export plan.
5. **Various Factories (Reymara, Al-Anfal, Al-Naboot)** – Comprehensive Organizational Diagnosis (2024)
  - Analyze the performance of all departments in the factories and diagnose processes for performance improvement.
6. **Al-Qamh Engineering Group** – Development of Sales and Marketing Strategy (2024)
  - Develop sales and marketing strategies and build the capabilities of the involved teams.

Extensia - content moderator  
(Enhancing support services and solutions for call centers and information technology)

(jun 2023 – Oct 2023)

Triple Contracting Company - Optical Fiber Projects Supervisor  
(Establishing communication networks, fiber Internet steps, and microwave devices for the wireless network)

(jun/2022 - Dec/2022)

#### Skills

- |                                     |                              |
|-------------------------------------|------------------------------|
| - Process Improvement               | - Organizational Development |
| - Business Strategy                 | - Export Planning            |
| - Project Coordination              | - Consulting                 |
| - Team Collaboration and Leadership | - Market Research            |
| - Communication                     | - Problem Solving            |

#### Training & Courses

- Technical Writing - Orange Community Centers in cooperation with the European Union
- Communication Skills - Orange Community Centers in cooperation with the European Union
- Leadership, Planning & Management - Orange Community Centers in cooperation with the European Union
- Creative thinking & Problem-solving - Orange Community Centers in cooperation with the European Union
- Team Building and Effective Team Work - Orange Community Centers in cooperation with the European Union