

Omnia Asaad Ahmed Abdallah

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Education:

- **Bachelor of Law**, Ain Shams University, 2020.
Grade: Good.

Experience:

SoftTrend:

- **Sales Account Manager** *March 2022 – Present*
 - Dealing with the IT Managers in the companies to check their needs.
 - Generating leads based on customers' needs and send them to the sales department.
 - Calling customers to promote the latest promotion.
 - Sending the promotions through emails and reply to their inquiries and requests.
 - Inviting the customers to the Marketing activities; webinars, events.
 - Profiling new database and update the current.

Ratal View:

- **Moderator & Sales Admin** *June 2021 – February 2022*
 - Social media management – creating, managing and brands presence through blogs, WhatsApp, Facebook, google my business, and other strategically relevant online properties.
 - Setting key performance indicators (KPIs) for social media campaigns.

Realty Real Estate:

- **Content Writer & Moderator** *October 2019 – March 2020*
 - Creating concise, eye-catching, and innovative Social Media content
 - Writing a wide variety of topics for multiple platforms
 - Building a following for brand on social media with creative work
 - Actively manage and promote the company Social Media Platforms
 - Analyze content marketing metrics and makes changes as needed
- **Sales Property Consultant** *March 2019 – September 2019*
 - Assisting clients to make sound property-purchasing decisions.
 - Finding clients in need of consultancy services through cold-calling, advertising, and business presentations.
 - Analyzing market trends and demographics to identify the most sought-after and profitable areas.
 - Consulting with clients to identify their needs, preferences, and financial concerns.
 - Developing strategies to increase the value of properties for clients looking to sell.
 - Conducting negotiations with real estate agents on behalf of clients.
 - Communicating with legal counsel to prepare sale and lease documents

Courses:

- The Evaluation of Cybersecurity, Fortinet *May 2022*
- Information Security Awareness, Fortinet *May 2022*
- Sales Specialist: Kaspersky Endpoint Security Cloud (S40.16) *June 2022*
- Sales Specialist: Kaspersky Endpoint Security for Business (S02.11.1) *June 2022*

Volunteering:

- Coordinator member at UN *2018*
- HR member at x volunteer *2019*

Personal Information:

- **Birthdate:** 28/8/1998
- **Marital Status:** Single

Skills:

- **Language Skills:**
 - Very good knowledge of written and spoken **English**.
- **Computer Skills:**
 - Microsoft Office (Word-Excel-PowerPoint).