



# EMAN MOHAMED MOSTAFA

IMC FRESH GRADUATE

## CONTACT

PHONE: 01286061362

E-MAIL: EMAN170244@BUE.EDU.EG

## PROFESSIONAL PROFILE

Graduated from the British University in Egypt with the Faculty of Communication and Mass Media, IMC major. Studied the integrated marketing communication specialization, including its various fields, whether public relations, marketing, direct marketing, advertising, writing skills and campaigns for public relations and copying for advertising and how to do complete marketing research, and advertising campaigns.

## EDUCATION

### BRITISH UNIVERSITY IN EGYPT

2017-2021

Faculty

Communication and mass media/ class of 2021

Major

Integrated Marketing Communication

Graduated with final award average: 70% - Good

Graduation Project: 85% - Distinction.

Validation from London South Bank University.

## TRAINING AT MASPERO

Trained in public relations and program implementation in Maspero.

Implemented

## COURSES AND PROJECTS

**Digital marketing course from Udacity:**

Digital Marketing professional.

Public relation writing.

Advertising Management.

Public relations campaigns.

Social Marketing.

Online PR and marketing.

International marketing.

Advertising creativity.

Multimedia editing.

- All references are available.

## PERSONAL SKILLS

- PRESENTATION SKILLS
- SUCCESSFUL WORKING IN A TEAM ENVIRONMENT, AS WELL AS INDEPENDENTLY
- THE ABILITY TO FOLLOW INSTRUCTIONS AND DELIVER QUALITY RESULTS

## PROFESSIONAL SKILLS

- PHOTOGRAPHY
- MONTAGE AND VIDEO EDITING USING ADOBE PREMIER
- DIGITAL ADVERTISING
- WRITING SKILLS IN ENGLISH AND ARABIC
- ANALYTICS: THE ABILITY TO DO A COMPLETE MARKETING RESEARCH