



Mohamed Hesham

OBJECTIVE

Sociology Graduate 2021, passionate about Digital Marketing and Business Administration. Enthusiastic, highly capable leader was the focal point and Assistant in many projects at college. A person who knows multiple languages and seeks to learn more about Marketing and practice it in many Fields



ADDRESS

Miami
Alexandria
Egypt



PHONE

+201101799232



EMAIL

mohamed.hesham1649@gmail.com



LinkedIn

<https://www.linkedin.com/in/mohamed-hesham-16499/>

EXPERIENCE

January 2021 – June

Real Estate Consultant • REMAX Top Agents • Alexandria, Egypt

- Assist sellers in how to best promote their properties to attract advantageous offers.
- Appraise the value of properties by thoroughly researching the market.
- Determine clients' needs and financial abilities to propose solutions that suit them.
- Perform comparative market analysis to estimate properties' value.
- Establish and communicate clear objectives for all learning activities.
- Generate and manage lists of properties for sale.
- Remain knowledgeable about the market and best practices.
- Promote sales through advertisements, open houses, and listing services.
- Mediate the dealings between sellers and buyers ensuring good conduct and the honest exchange of information towards a beneficial

EDUCATION

Faculty of Arts, Alexandria University, Alexandria, Egypt

Bachelor's degree, Sociology

CURRENTLY STUDYING

1. MBA-EHAB MESALLUM ON UDEMY - دبلومة التسويق 3 في 1 - أهم ما في ماجستير إدارة الأعمال

THE COURSE CONTAINS AN EXTENSIVE AMOUNT OF KNOWLEDGE ABOUT

- **FINANCE**
- **HUMAN RESOURCES**
- **OPERATION**
- **ECONOMICS**
- **MACRO AND MICROENVIRONMENTS AND ITS EFFECT ON BUSINESSES**
- **ASPECTS OF CLASSIC MARKETING, DIGITAL MARKETING AND SALES**

2. DIGITAL MARKETING INTERNSHIP – KHALED YOUSEF

- **PRINCIPLES OF MARKETING**
- **CONTENT MARKETING**
- **FACEBOOK, INSTAGRAM ADS**
- **TIKTOK-SNAPCHAT ADS**

3. FACEBOOK BLUEPRINT MEDIA BUYING

4. TECHNICAL MENTORSHIP WITH MAHMOUD QOLQALA

- **APPLIED DIFFERENT MARKET RESEARCH-MARKETING STRATEGY**
- **APPLYING TESTING - SCALING USING GTM-GA4**
- **WORDPRESS**
- **COPYWRITING-SEO**

5. JAPANESE LANGUAGE. 2022 – PRESENT