



Make It Visual



# Personal Portfolio

2024



## Amr Abdelrahman

Cinematography ,  
Commercial Photography

Media production . Visual art . Filmmaking . Branding identity . Art direction

# CV

Location	Phone	Military	DOB	E-Mail Address	Behance	Instagram
Egypt, Giza, Elbahr Elaazam st	00201158360606	Finished	Oct 1994	amr.studiof11@gmail.com	<a href="https://www.behance.net/amrabdelrahmanarts">be.net/amrabdelrahmanarts</a>	<a href="https://www.instagram.com/amrabrahman">/amrabrahman</a>

Seasoned commercial photographer & video producer (11+ years) with a passion for translating brand stories into captivating visuals. Leverage photojournalism background (2013-2018) & graphic design expertise (5 years) to craft compelling visual narratives that resonate. Deep understanding of advertising & marketing ensures visuals align with brand strategies & drive effective campaigns. Thrive in the creative process, using composition, visuals, art direction, & messaging to produce photo & video ads that elevate brands & connect with audiences.

## Professional Experience

### OAK Architects

Architectural Photographer

April 2019 . Present – Part time

- . **Capture the Essence** : Translate the architect's vision into captivating visuals, showcasing form, light and composition.
- . **Technical Expertise** : Master camera settings, lighting techniques, and post-processing to achieve desired effects.
- . **Adaptability**: Work in diverse environments, from construction sites to historic buildings, adjusting to lighting and space constraints.
- . **Collaboration** : Communicate effectively with architects, designers, and clients to understand their needs and expectations.
- . **Storytelling**: Use storyboard, composition and perspective to convey the building's unique character and narrative.
- . **Constant Learning**: Stay updated on the latest photographic technologies and trends in architectural design.
- . **Artistic Vision** : Develop a personal style that reflects my passion for Videography and commercial photography.

### Tahrirnews

Photojournalism

July 2013 - August 2016 (3 years 2 months) – Full time

- . Skilled in photography, cameras, lighting, and audio recording.
- . Proficient in all phases of photographic and audio production.
- . Experienced with camera technology and lighting setups.

### Takween Integrated Community Development

Photographer & Videographer

April 2019 - February 2021 (1 year 11 months)- freelance

- . Documentary photography.
- . Portrait photography.
- . Photo shoots.
- . Event photography.
- . Short filmmaking.
- . Documentary research .
- . Use storyboard, composition and perspective to convey the places unique character and culture.

### Hawa Ltd (ONtv - ONtv Live)

Video Journalist

September 2015 - July 2017 (1 year 11 months) – Full time

- . Field Reporting, video journalism.
- . Conduct press interviews.
- . Live-on-location reporting.
- . Field reporting, photojournalism Emphasis on Anchoring, writing and lining up live news programs.
- . Emphasis on Anchoring, writing and lining up live news programs.
- . Proficiency using photo and video editing software to make documentaries reports, including Adobe Photoshop, Adobe Lightroom, Adobe Premiere.

## Education

Akhbar Elyoum Academy, Cairo  
Faculty of Mass Communication  
Bachelor's degree in journalism, communications 2021 .

## Languages

- . Arabic: Native
- . English: Fluent

## SOFTWARE SKILLS

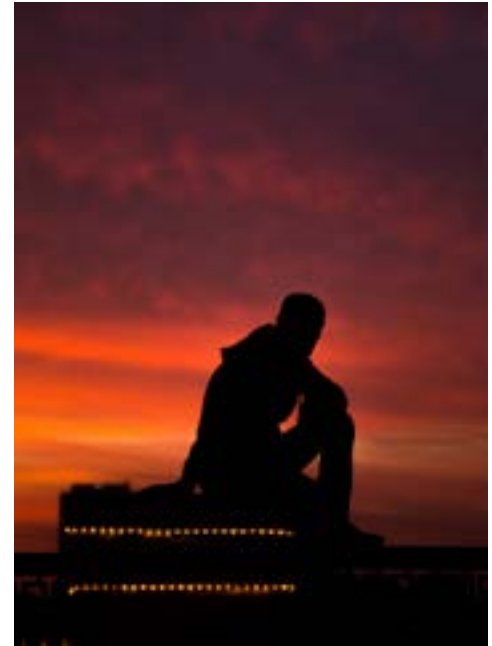
- . Open AI , ChatGPT
- . MS Office (Word . PowerPoint)
- . Adobe  
(Photoshop . lightroom , Illustrator . Indesign . Premiere)

## Skills

- . Extensive experience in photographic techniques, camera operation, lighting setups, and audio recording equipment.
- . Proficient in all aspects of visual and video production, including camera technology & lighting design.
- . Versed in a variety of photography techniques and equipment
- . Strong interpersonal and communication skills
- . Creative problem-solving skills
- . Adapting to Diverse Needs: Whether it's capturing the sleek minimalism of a tech product or the rustic charm of a handcrafted good, I adapt my art direction to fit the brand's unique identity and target audience.

# Photo Gallery

Photography has always served as a creative engine for me, both as a hobby and an essential tool in the field of media. I use photography to document daily life and moments, people, places, and details of comic stories. In marketing, photography is an essential factor in attracting audiences, communicating marketing messages and brand values, and conveying appropriate emotions.





















# Reels & Interviews Videography

I craft captivating interview and Reels content that elevates your agency's brand. With a keen eye for visuals and a knack for drawing out authentic stories, I transform interviews into impactful narratives. My Reels expertise keeps your social media buzzing with fresh, engaging content. Let's collaborate to showcase your agency's talent and expertise in a way that resonates with your audience.

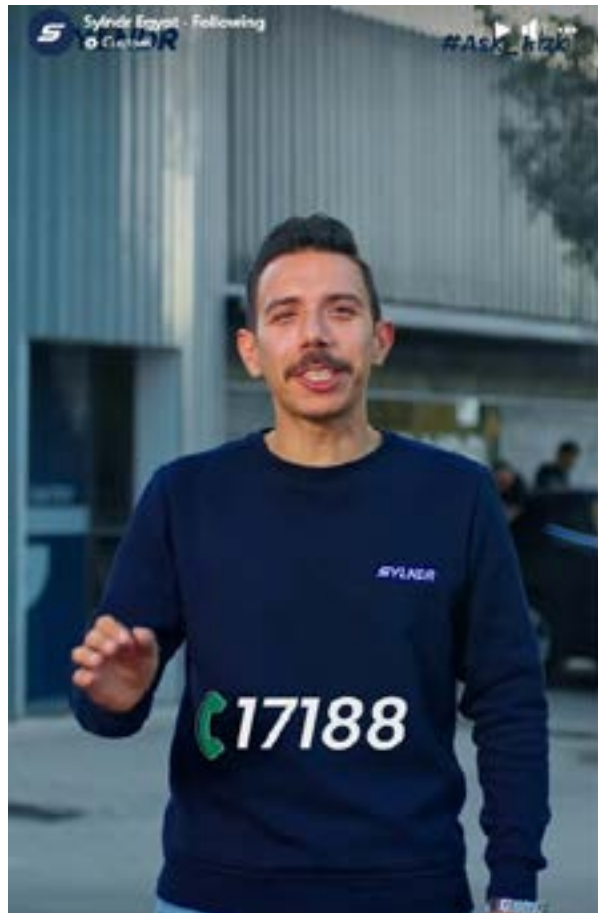
Links For..  
Latest work,,

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<https://www.facebook.com/reel/7482417221789238>

<https://www.facebook.com/reel/1106759013776967>

<https://www.facebook.com/SyLndrEgypt/videos/203112292867376/>

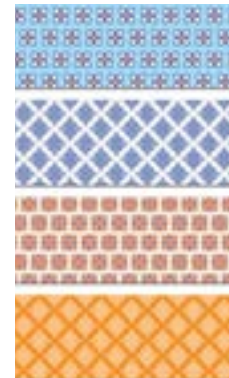
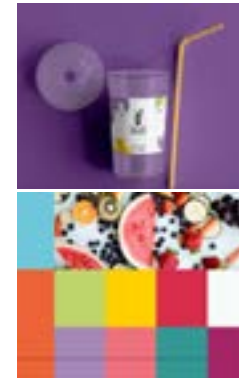
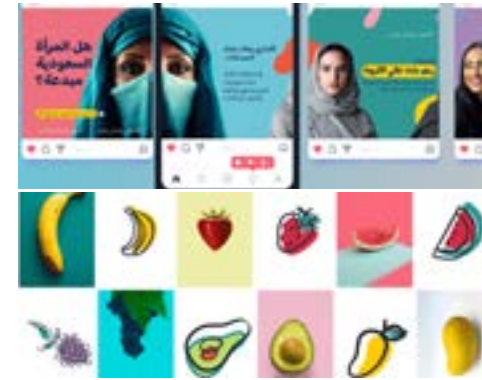


# Graphic & Brandind Gallary

Beyond my expertise in [Photography & Videography], I bring a strong foundation in graphic design. This allows me to visually translate complex ideas into **clear**, compelling narratives. I can craft impactful presentations, design marketing materials, and collaborate with the design team to ensure brand consistency across all client projects.







# Attending Workshops & Training



Social media campaigns  
Packaging design  
Creative art direction  
Presentation skills  
Storyboard  
Video production



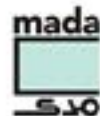
Art styles industry  
Creative art direction  
Technical graphic design tools  
Visual identity design  
Brand concept  
Brand direction  
Logo design  
Brand design



Branding strategy  
Market research  
Target audience  
Brand Positioning  
Brand visual elements design  
Brand guide line



Video journalism  
Journalistic investigation  
Documentaries Filmmaking  
Journalistic writing  
Press preparation







Thank You