

Sara Radwan Mahdy

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Summary

I am Sara, I graduated from the Faculty of Commerce, Banha University in 2018. I Worked as an accountant for tow years, completed public service, changed my field of work, and worked for tow years as a marketing specialist in a programming and artificial intelligence company. I took courses and that help me in this.

Work Experience

- **2022-2024:** Worked as Marketing Specialist and Telesales at Abidose Company for Artificial intelligence.
 - **2021-2022:** Performing Public Service.
 - **2019-2022:** Worked as an accountant at Ahmed Wahid's office.
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Work Skills

- I do marketing research to determine customer needs and learn about competitors in the market.
 - Determine the short-and long-term strategies that the company will adopt to compete is it (knowing the competitive advantage of our products, is it price, quality, customer service, etc.)
 - Dividing the market, determining that target segment, and conveying a clear mental image of the product to the customer.
 - Communicate with companies.
 - Collection Companies Data their IT techniques.
 - Communicate with Managers and arranging deals.
 - Working on Odoo CRM.
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Education:

- **2017-2018:** graduation faculty of commerce Banha university.
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Courses:

- **2024:** Marketing Diploma 3*1 from Dr. Ehab Mesallum
 - **2022:** Customer Relationship Management For hp life.
 - **2022:** Social Media Marketing.
 - **2022:** Your Target Audience.
 - **2022:** Business Communications.
 - **2019:** ICDL (Word, Excle, PowerPoint, Access and Windows Skills).
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Skills:

- Positive negotiation skills that lead to a win-win for both parties.
 - Time management skills.
 - Speaking in publice.
 - Work in a team.
 - Good behavior and the ability to make the right decision at the right time.
 - The ability to adapt and deal with different personality types.
 - I have a talent for writing and composing poetry and literature.
 - Creativity.
 - Work under pressure.
 - Punctuality and attendance.
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Language:

- English
- spanish

