

ABEER ABOELELA MOUHAMED

CONTACT

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EDUCATION

ASWAN UNIVERSITY
Bachelor of Business Management
2018-2022

SKILLS

- ➔ management
- ➔ Strategic and social selling
- ➔ creative planning
- ➔ multitasked
- ➔ Content creation
- ➔ Critical Thinking
- ➔ Project Management
- ➔ Content Development

CERTIFICATION

MARKETING SUMMIT 2022
2022
ITI Academy

SOCIAL MEDIA MARKETING CLASS
2023
ITI&NTI Academy

ABOUT ME

Dear Sir/Madam,

I am sincerely and enthusiastically applying to introduce myself as a highly motivated candidate for a job opportunity in your esteemed marketing team. With my extensive experience in marketing and a strong work ethic, I am confident in my ability to achieve measurable results and consistently enhance performance.

With my background in digital marketing and analytics, I am dedicated to implementing cutting-edge strategies and leveraging innovative techniques to attain business objectives and elevate brand visibility. Moreover, I possess exceptional communication skills enabling effective engagement with the target audience and a profound understanding of their needs and desires. I am committed to surpassing expectations and fostering a culture of innovation and creativity, which I believe are indispensable for success in the marketing domain. I am genuinely excited about the prospect of joining your exceptional team and contributing to its overarching objectives.

I eagerly anticipate the opportunity to discuss how my skills and expertise can significantly contribute to the success of your team and the realization of its vision. Thank you for considering my application, and I am eager to collaborate with you.

Sincerely, [Abeer Aboelela]

WORK EXPERIENCE

- Campaign Management:** Experience in setting up and executing successful online advertising campaigns using various advertising platforms such as Google Ads, Facebook Ads, LinkedIn Ads, and others.
- Web Content Management and Optimization:** Skills in creating, editing, and optimizing web content in line with digital marketing strategies and search engine optimization (SEO) requirements.
- Social Media Marketing:** Experience in managing company social media accounts, creating engaging and interactive content, and increasing engagement and followership.
- Digital Marketing Strategy Development:** Ability to develop integrated digital marketing strategies and implement them to achieve company objectives.
- Audience Engagement:** Ability to interact effectively with the audience across various social media channels, email, and websites.
- Customer Relationship Management (CRM):** Experience in using customer relationship management systems to track interactions and enhance customer experience.
- Adaptability and Innovation:** Ability to adapt to rapid changes in the digital marketing landscape and utilize innovation to stand out from competitors.
- Organizational Skills and Project Management:** Ability to plan and manage marketing campaigns efficiently and organize and guide different teams to achieve project goals.